Conferred Autonomous Status by University Grants Commission (UGC) for 10 years w.e.f. AY 2019-20

| ISO 9001:2015 Certified Institute | NBA Accredited Programs | NAAC Accredited Institute with 'A' Grade | AICTE-CII Survey rating in Platinum category for Industry linkages | Among Top 250 Colleges in NIRF Ranking 2019-20 & 2020-21 | 68th & 78th in All India Rank by Outlook survey published in June 2019 & May 2018 respectively |

B. Design Course

Designing your Dreams with Elegance

4 Years Degree

Autonomous Institute Affiliated to University of Mumbai

AICTE Approved Courses

[Bachelor of Design]

Why B. Design

- Course recognised by AICTE & University of Mumbai
- Vast Job opportunities in industry
- Scope to startup at an early age

Eligibility Criteria

10+2/ HSC or equivalent from any recognized board in Science, Commerce and Arts Streams.

Zagdu Singh Charitable Trust's (Regd.)

THAKUR COLLEGE OF ENGINEERING & TECHNOLOGY

Autonomous College Affiliated to University of Mumbai

Approved by All India Council for Technical Education(AICTE) and Government of Maharashtra

A - Block, Thakur Educational Campus, Shyamnarayan Thakur Marg, Thakur Village, Kandivali (East), Mumbai - 400 101

Tel.: 022-6730 8000 / 8106 / 8107 Telefax: 022-2846 1890 • Email: tcet@thakureducation.org • Website: www.tcetmumbai.in www.thakureducation.org

About TCET

The Thakur College of Engineering & Technology (TCET), a Graded Autonomous Linguistic Minority Institute was established in the A.Y. 2001-02 with a clear objective of providing Quality Technical Education in tune with international standards and contemporary global requirements. TCET offers 11 UG, 3 PG and 3 Ph.D. (Tech.) programmes. TCET has also started B.Voc Artificial Intelligence and Data Science w.e.f. A.Y. 2021-22 & Animation & Graphic Design, Software Development w.e.f. A.Y. 2022-23. Besides this, TCET has started a New Programme in Design w.e.f. A.Y. 2022-23. TCET is ISO 9001:2015 certified Institute. This certification has helped Institute to develop a process-driven-student-centric system required for quality education in the 21st century. As a result, Institute is accredited by NAAC with an "A" grade for five years and programmes are accredited by NBA for three years. TCET has always been known for its unique journey of deciphering and deploying innovative approaches in academics. The institute also takes initiatives in implementing innovative academic and technology endeavours aligned with the directives of statutory and regulatory bodies.

B. Design Programme:

The Bachelor of Design (B.Des) degree is a four-year degree that offers three tracks for specialization: Animation, Game Design, and Comic Book design. Our curriculum emphasizes the importance of designing for interactions between people, the built world, and the natural world.

Design is a broad word covering diverse domains from product, graphic, fashion, interior, game to even the most sought after design thinking. Design is the way to present a message in the most impactful manner and integrates analytical, aesthetic and functional aspects. It has an intrinsic path-finding approach (unlike conventional navigation) which makes the design process interesting as well as challenging. The B. design programme would progressively build on the learning and skills of the students creating a focus on one of the domains of design practice.

Working in collaborative dedicated studio spaces, students cultivate skills and learn design theories, methods, and processes that helps to develop and refine their ideas. They craft objects, communicate concepts, and develop complex systems that facilitate meaningful interactions.

Knowing the design vocabulary, grammar and language is important and so are the basic skills in design. They are essential in order to understand and appreciate various elements, principles and methods of visual communication.

The mission of the B. Design program at TCET is to build the philosophy of liberal education, to develop creative leaders, to provide educational leadership that can help to shape the 21st century and to bridge the disciplines of design, business and allied disciplines in order to catalyze innovation. Our program objective is to develop creative leaders who can collaborate to create a strategically sustainable culture of innovation & design in industry.

Eligibility

- HSC or equivalent from any recognized board. (Science, Commerce and Arts Stream)

The Objectives of B. Design

Impart basic skills in design and knowledge to support students quickly by taking a deep dive into one of the design domains.

Create design sensitive and design aware graduates by instilling design thinking and problem solving methods among students.

Demonstrate understanding of design language and its elements and principles.

Demonstrate knowledge of various materials and methods of construction to quickly present ideas in 3-dimentional form.

Demonstrate design skills and knowledge acquired and applied through a design portfolio.

B. Des Job Opportunities

Whatever we see in today's world has an aesthetic value which is an outcome of precision and design. It cannot be denied that the field of design is expected to grow multifold in the years to come. The public and private sectors both offer numerous job opportunities to B. Des graduates in India. Furthermore, if students plan to pursue higher studies in India or abroad or work in a different country, the path is bright for a design graduate.

Some of the popular job roles that students can get include Design manager, Costume Designer, Visual Merchandiser, Interior Designer, Graphic Designer, Sales Representative, etc. depending on the specialization students have studied. Students can be employed in Fashion Houses, Corporate houses, Garment Manufacturing, Real estate Companies, Jewellery Manufactures, E-Commerce Companies etc. One can also open their own venture and start their career as an Entrepreneur.

3D Modeling Artist | Texturing Artist | Lighting Artist | Rigging Artist | Animator | Render Artist | Flash Animator | Art Director | BG Modeller | Comic Book Artist | Concept Designer | Industrial Designer | Layout Artist | Storyboard Artist | Technical Director | Videogame Designer

Major Companies Related to B.Des

- Aapna Infotech
- Mindtree Ltd.
- Multia Studio
- Book my Show
- Camphire