

# T.E. Semester-VI Syllabus

Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019)

TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)





(Accredited by NBA for 3 years, 3<sup>rd</sup> Cycle Accreditation w.e.f. 1<sup>st</sup> July 2019) Choice Based Credit Grading System with Holistic Student Development (CBCGS - H 2019) Under TCET-Autonomy Scheme - 2019

#### T.E. Semester –VI

Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019)
TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

			I CEI Huto		(				
	B.E.( Information Technology )					T.E.(SEM: VI)			
	Course Name: Professional Ethics and CSR					Course Coo	de : HSMC-IT 60	)1	
Teaching Scheme (Program Specific)					Exam	ination Scheme (Forn	native/ Summati	ve)	
Modes of Teaching / Learning / Weightage					Mode	s of Continuous Asses	ssment / Evaluati	on	
	F	Iours Per V	Veek			neory (100)	Practical/Oral (25)	Term Work (25)	Total
Theory	Tutorial	Practical	Contact Hours	Credits	IA	ESE	PR	TW	
3	-	-	3	3	25	75	-	-	100

**IA:** In-Semester Assessment- Paper Duration – **1.5 Hours** 

ESE: End Semester Examination- Paper Duration - 3 Hours

**Total weightage of marks for continuous evaluation of Term work/Report:** Formative (40%), Timely Completion of Practical (40%) and Attendance /Learning Attitude (20%).

Prerequisite: English Language and interpersonal skills

#### **Course Objective:**

The course intends to provide with the tools and the confidence necessary to help students effectively recognize and respond to ethical challenges that are an inevitable part of organizational life. The course also provides the understanding on professional ethics in business and recognize the corporate social responsibility.

#### **Course Outcomes:** Upon completion of the course, student will be able to:

Sr. No.	Course Outcomes	Cognitive levels of attainment as per Bloom's Taxonomy
1	Define, understand and apply professional and business ethics	L1, L2, L3
2	Understand and apply engineering ethics in real-life situations	L1, L2, L3
3	Analyze and demonstrate professional and business ethics	L2, L3, L4
4	Describe and analyze different aspects of corporate social responsibility	L2, L3, L4
5	Understand interrelatedness of enterprises and corporate social responsibility	L2, L3, L4
6	Understand and scrutinize global ethics and issues in corporate social responsibility	L2, L3, L4



# TCET DEPARTMENT OF INFORMATION TECHNOLOGY (IT) [Accredited by NBA for 3 years, 3<sup>rd</sup> Cycle Accreditation w.e.f. 1<sup>st</sup> July 2019) Choice Based Credit Grading System with Holistic Student Development (CBCGS - H 2019) Under TCET-Autonomy Scheme - 2019



	Topics	Hrs.	Cognitive levels of attainment as per Bloom's Taxonomy
1	Professional and Business Ethics		L1, L2, L3
	Concept, Definition and Meaning of Ethics,		
	Personal and Business Ethics,		
	The Nature of Business Ethics,	06	
	Ethical Issues in Business,	00	
	Moral Responsibility and Blame,		
	Utilitarianism: Rights and Duties of Business		
	Religion and Morality,		
	Indian Ethical Traditions		
	Case Studies		
2	Engineering Ethics		L1, L2, L3
_			21, 22, 20
	Senses of Engineering Ethics, Variety of Moral Issues,		
	Models of Professional Roles,		
	Theories about Right Action,	08	
	Competition and Self-interest,	00	
	Professional Ethics and Environment,		
	Uses of Ethical Theories		
	Engineering as Experimentation		
	Case Studies		
3	Consumerism and Professional Ethics		L2, L3, L4
	Professional Ethics of Consumer Protection,		
	Markets and Consumer Protection,		
	Advertising Ethics	08	
	Consumer Privacy	Uo	
	Professional Ethics of Job Description,		
	Nature of Job Description,		
	Reservation of Jobs		
	Case Studies		
	Introduction to Cornorate Social Responsibility		
4	Introduction to Corporate Social Responsibility		12 13 14
4	Potential Business Benefits		L2, L3, L4
4	Potential Business Benefits Triple Bottom Line		L2, L3, L4
4	Potential Business Benefits Triple Bottom Line Human Resources		L2, L3, L4
4	Potential Business Benefits Triple Bottom Line Human Resources Risk Management	06	L2, L3, L4
4	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations	06	L2, L3, L4
4	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and	06	L2, L3, L4
4	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection	06	L2, L3, L4
4	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India	06	L2, L3, L4
	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies	06	
5	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India	06	L2, L3, L4  L2, L3, L4
	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies	06	
	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies  Corporate Social Responsibility and Enterprises		
	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies  Corporate Social Responsibility and Enterprises Articulation of Gandhian Trusteeship, CSR in India	06	
	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies  Corporate Social Responsibility and Enterprises Articulation of Gandhian Trusteeship, CSR in India Corporate Social Responsibility and Small and Medium		
	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies  Corporate Social Responsibility and Enterprises Articulation of Gandhian Trusteeship, CSR in India Corporate Social Responsibility and Small and Medium Enterprises (CSR and SMEs) in India		
	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies  Corporate Social Responsibility and Enterprises  Articulation of Gandhian Trusteeship, CSR in India Corporate Social Responsibility and Small and Medium Enterprises (CSR and SMEs) in India Corporate Social Responsibility and Public Private Partnership (CSR and PPP) in India Case Studies		
	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies  Corporate Social Responsibility and Enterprises Articulation of Gandhian Trusteeship, CSR in India Corporate Social Responsibility and Small and Medium Enterprises (CSR and SMEs) in India Corporate Social Responsibility and Public Private Partnership (CSR and PPP) in India		
5	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies  Corporate Social Responsibility and Enterprises  Articulation of Gandhian Trusteeship, CSR in India Corporate Social Responsibility and Small and Medium Enterprises (CSR and SMEs) in India Corporate Social Responsibility and Public Private Partnership (CSR and PPP) in India Case Studies		L2, L3, L4
5	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies  Corporate Social Responsibility and Enterprises  Articulation of Gandhian Trusteeship, CSR in India Corporate Social Responsibility and Small and Medium Enterprises (CSR and SMEs) in India Corporate Social Responsibility and Public Private Partnership (CSR and PPP) in India Case Studies  Corporate Social Responsibility: Global Scenario	06	L2, L3, L4
5	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies  Corporate Social Responsibility and Enterprises  Articulation of Gandhian Trusteeship, CSR in India Corporate Social Responsibility and Small and Medium Enterprises (CSR and SMEs) in India Corporate Social Responsibility and Public Private Partnership (CSR and PPP) in India Case Studies  Corporate Social Responsibility: Global Scenario Voluntary Guidelines,		L2, L3, L4
5	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies  Corporate Social Responsibility and Enterprises Articulation of Gandhian Trusteeship, CSR in India Corporate Social Responsibility and Small and Medium Enterprises (CSR and SMEs) in India Corporate Social Responsibility and Public Private Partnership (CSR and PPP) in India Case Studies  Corporate Social Responsibility: Global Scenario  Voluntary Guidelines, Multinational Corporations, Engineers as Managers, Expert Witnesses and Advisors Moral and Social Responsibility	06	L2, L3, L4
5	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies  Corporate Social Responsibility and Enterprises Articulation of Gandhian Trusteeship, CSR in India Corporate Social Responsibility and Small and Medium Enterprises (CSR and SMEs) in India Corporate Social Responsibility and Public Private Partnership (CSR and PPP) in India Case Studies  Corporate Social Responsibility: Global Scenario  Voluntary Guidelines, Multinational Corporations, Engineers as Managers, Expert Witnesses and Advisors Moral and Social Responsibility Legal Aspects of Corporate Social Responsibility: Companies Act,	06	L2, L3, L4
5	Potential Business Benefits Triple Bottom Line Human Resources Risk Management Supplier Relations Criticisms and Concerns- Nature of Business, Motives and Misdirection Trajectory of Corporate Social Responsibility in India Case Studies  Corporate Social Responsibility and Enterprises Articulation of Gandhian Trusteeship, CSR in India Corporate Social Responsibility and Small and Medium Enterprises (CSR and SMEs) in India Corporate Social Responsibility and Public Private Partnership (CSR and PPP) in India Case Studies  Corporate Social Responsibility: Global Scenario  Voluntary Guidelines, Multinational Corporations, Engineers as Managers, Expert Witnesses and Advisors Moral and Social Responsibility	06	L2, L3, L4

#### **Books and References:**

Sr.	Title	Authors	Publisher	Editio	Year
No.				n	
1.	Business Ethics: Texts and Cases from Indian Perspective	Anand Das Gupta	Springer	1 <sup>st</sup>	2013
2.	Corporate Social Responsibility: Readings and Cases in a Global Context	Andrew Crane, Dirk Matten, Laura Spence	Routledge , New Delhi	5 <sup>th</sup>	2007
3.	Business Ethics: Concept and Cases	Manuel G. Velasquez	Pearson, New Delhi	7 <sup>th</sup>	2011
4.	Corporate Social Responsibility in India	Bidyut Chakrabarty	Routledge, New Delhi	1 <sup>st</sup>	2015

#### **Online Resources:**

Sr. No.	Website Name	URL	Modules
			covered
1.	https://www.coursera.org/	https://www.coursera.org/learn/responsible-management	All
2.	https://www.coursera.org/	https://www.coursera.org/learn/global-sustainability-besustainable	All
3.	https://nptel.ac.in/	https://nptel.ac.in/courses/110/105/110105079/	M1
4.	https://nptel.ac.in/	https://nptel.ac.in/courses/110/105/110105081/	All



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#### T.E. Semester -VI

Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019) TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

	B.E. (Information Technology)					T.E.(SEM : VI)			
Co	ourse Namo	:Data Min	g and Busi	ness Inte	lligen	ce	Course Code:	PCC-IT 601	
Te	eaching Sch	eme (Progr	am Specifi	ic)		Exa	mination Scheme (Forn	native/ Summative	)
Mode	es of Teach	ing / Learni	ing / Weigh	ıtage		Mod	les of Continuous Asses	ssment / Evaluation	1
	Но	urs Per We	ek			ieory 100)	Practical/Oral (25)	Term Work (25)	Total
Theory	Tutorial	Practical	Contact Hours	Credit s	IA	ESE	OR	TW	
3	1	2	6	5	25	75	25	25	150

IA: In-Semester Assessment- Paper Duration – 1.5 Hours

ESE: End Semester Examination- Paper Duration - 3 Hours

Total weightage of marks for continuous evaluation of Term work/Report: Formative (40%),

Timely Completion of Practical (40%) and Attendance /Learning Attitude (20%).

Prerequisite: Database Management System, Advanced Data Management Technology.

Course Objective: The course intends to deliver the fundamentals of data mining as an important tool for enterprise data management which makes students well worse in data mining algorithms, methods of evaluation and also provide knowledge on how to gather and analyze large sets of data to gain useful business understanding.

#### Course Outcomes: Upon completion of the course student will be able to:

Sr. No.	Course Outcomes	Cognitive levels of
		attainment as per
		Bloom's Taxonomy
1	Demonstrate an understanding of the importance of data mining	L1, L2
	and the principles of business intelligence	
2	Perform exploratory analysis of the data to be used for mining.	L1,L2,L3
3	Organize and Prepare the data needed for data mining using pre preprocessing techniques	L1,L2,L3,L4,L5
4	Implement the appropriate data mining methods like classification, clustering or Frequent Pattern mining on large data sets.	L1,L2,L3,L4,L5
5	Define and apply metrics to measure the performance of various data mining algorithms.	L1,L2,L3,L4,L5
6	Apply BI to solve practical problems: Analyze the problem domain, use the data collected in enterprise, apply the appropriate data mining technique, interpret and visualize the results and provide decision support	L1,L2,L3,L4,L5,L6





Module No.	Topics	Hrs.	Cognitive levels of attainment as per Bloom's Taxonomy
0	Prerequisite	02	
1	Knowledge of databases and data warehousing, OLAP	0.2	
1	Introduction to Data Mining	03	L1, L2
	What is Data Mining; kind of pattern to be mined; technologies used; kind		
	of applications targeted, major issues in Data Mining		
2	Data Exploration and Data Preprocessing	08	L1,L2,L3
-	Types of Attributes; Statistical Description of Data; Data Visualization;		
	Measuring similarity and Dissimilarity;		
	Why Preprocessing? Data Cleaning; Data Integration; Data Reduction:		
	Attribute subset selection, Histograms, Clustering and Sampling; Data		
	Transformation & Data Discretization: Normalization, Binning, Histogram Analysis and Concept Hierarchy generation		
3	Frequent Pattern Mining	08	L1,L2,L3,L4,L5
	Market Based Analysis, Frequent Itemests, Closed Itemests and	00	
	Association Rules; Frequent Itemest Mining Methods: The Apriori		
	Algorithm for finding Frequent Itemsets using Candidate Generation,		
	Generating Association Rules from Frequent Itemsets, A pattern growth		
	approach for mining Frequent Itemsets; Mining Frequent itemsets using		
	vertical data formats; Which patterns are interesting? Pattern evaluation		
4	methods.	08	L1,L2,L3,L4,L5
	Classification  Basic Concepts; Classification Methods; Decision Tree Induction:	VO	L1,L2,L3,L4,L3
	Attribute Selection Measures, Tree pruning; Bayesian Classification:		
	"Naïve Bayes" Classifier; Rule based classification: using IF-THEN rule		
	for classification; Accuracy and Error measures, Precision, Recall,		
	Holdout, Random Sampling, Cross Validation.		
5	Clustering	08	L1,L2,L3,L4,L5
	Cluster Analysis : Basic Concepts; Partitioning Methods: K-Mean, K-		
	Medoids; Hierarchical Methods: Agglomerative, Divisive, BIRCH		
	What are outliers? Types, Challenges; Outlier Detection Methods:		
	Supervised, Semi Supervised, Unsupervised, Statistical, Proximity based, Clustering Based.		
6	Business Intelligence	08	L1,L2,L3,L4,L5,L6
	What is BI? Business Intelligence architecture; Definition of Decision	••	
	support system, Development of business intelligence system		
	Data mining for business application like fraud detection, clickstream		
	mining, market segmentation, retail industry, telecommunication industry,		
	banking & finance, CRM etc.		
	Total Hr.	45	



#### **List of Tutorials/Experiments:**

Basic experiment   2 tutorials   a) Solving exercises in Data Exploration   3	Practical No.	Type of Experiment	Tutorial/Experiment topic	Hrs	Cognitive levels of attainment as per Bloom's Taxonomy
Design Experiment   Using open source tools implement Association   Mining Algorithms   Implementation of association mining algorithm   Using open source tools implement Classification   Using open source tools implement Clustering   Algorithms   Using open source tools implement Clustering   Algorithms   Implementation of Clustering Algorithms   Using open source tools implement Clustering   Using open source tools implement Classification   Using the Using open source tools implement Classification   Using the Using the Using the Using tools implement Classification   Using the Usi		Basic experiment			
Using open source tools implement Association Mining Algorithms  Implementation of association mining algorithm Using open source tools implement Classification algorithm  Design Experiment  Mining Algorithms  Implementation of classification algorithm using languages like JAVA/ python  Using open source tools implement Clustering Algorithms  Implementation of Clustering Algorithms using languages like JAVA/ python  Comparing Classifiers with different parameters  Detailed case study of any one BI tool (open source tools like Tabula can be used)  Business Intelligence Mini Project: A BI report must be prepared outlining the following steps: a) Problem definition, identifying which data mining task is needed b) Identify and use a standard data mining dataset available for the problem. Some links for data mining datasets are: WEKA site, UCI Machine Learning Repository, KDD site, KDD Cup etc. c) Implement the data mining algorithm of choice d) Interpret and visualize the results e) Provide clearly the BI decision that is to be taken			a) Solving exercises in Data Exploration		
Mining Algorithms   Design   Implementation of association mining algorithm   Design   Using open source tools implement Classification   2   L1, L2, L3, L4, L5	2		b) Solving exercises in Data preprocessing	3	L1, L2,L3
Using open source tools implement Classification algorithm using languages like JAVA/ python	3		Mining Algorithms	2	
Algorithm   Implementation of classification algorithm using languages like JAVA/ python   2	4			2	L1, L2,L3,L4,L5
Languages like JAVA/ python	5		Using open source tools implement Classification algorithm	2	L1,L2,L3,L4,L5
Using open source tools implement Clustering Algorithms  Implementation of Clustering Algorithms using languages like JAVA/ python  Comparing Classifiers with different parameters  Detailed case study of any one BI tool (open source tools like Tabula can be used)  Business Intelligence Mini Project: A BI report must be prepared outlining the following steps: a) Problem definition, identifying which data mining task is needed b) Identify and use a standard data mining dataset available for the problem. Some links for data mining datasets are: WEKA site, UCI Machine Learning Repository, KDD site, KDD Cup etc. c) Implement the data mining algorithm of choice d) Interpret and visualize the results e) Provide clearly the BI decision that is to be taken	6			2	L1,L2,L3,L4,L5
Implementation of Clustering Algorithms using languages like JAVA/ python  Comparing Classifiers with different parameters  Detailed case study of any one BI tool (open source tools like Tabula can be used)  Business Intelligence Mini Project: A BI report must be prepared outlining the following steps: a) Problem definition, identifying which data mining task is needed b) Identify and use a standard data mining dataset available for the problem. Some links for data mining datasets are: WEKA site, UCI Machine Learning Repository, KDD site, KDD Cup etc. c) Implement the data mining algorithm of choice d) Interpret and visualize the results e) Provide clearly the BI decision that is to be taken	7			2	L1,L2,L3,L4,L5
Detailed case study of any one BI tool (open source tools like Tabula can be used)  Business Intelligence Mini Project: A BI report must be prepared outlining the following steps: a) Problem definition, identifying which data mining task is needed b) Identify and use a standard data mining dataset available for the problem. Some links for data mining datasets are: WEKA site, UCI Machine Learning Repository, KDD site, KDD Cup etc. c) Implement the data mining algorithm of choice d) Interpret and visualize the results e) Provide clearly the BI decision that is to be taken	8		Implementation of Clustering Algorithms using	2	L1,L2,L3,L4,L5
Detailed case study of any one BI tool (open source tools like Tabula can be used)  Business Intelligence Mini Project: A BI report must be prepared outlining the following steps: a) Problem definition, identifying which data mining task is needed b) Identify and use a standard data mining dataset available for the problem. Some links for data mining datasets are: WEKA site, UCI Machine Learning Repository, KDD site, KDD Cup etc. c) Implement the data mining algorithm of choice d) Interpret and visualize the results e) Provide clearly the BI decision that is to be taken	9		Comparing Classifiers with different parameters	2	L1,L2,L3,L4,L5
A BI report must be prepared outlining the following steps:  a) Problem definition, identifying which data mining task is needed b) Identify and use a standard data mining dataset available for the problem. Some links for data mining datasets are: WEKA site, UCI Machine Learning Repository, KDD site, KDD Cup etc. c) Implement the data mining algorithm of choice d) Interpret and visualize the results e) Provide clearly the BI decision that is to be taken	10		Detailed case study of any one BI tool (open source	2	L1, L2,L3
Total Hrs. 30	11		A BI report must be prepared outlining the following steps:  a) Problem definition, identifying which data mining task is needed  b) Identify and use a standard data mining dataset available for the problem. Some links for data mining datasets are: WEKA site, UCI Machine Learning Repository, KDD site, KDD Cup etc.  c) Implement the data mining algorithm of choice d) Interpret and visualize the results  e) Provide clearly the BI decision that is to be taken as a result of mining.		

#### **Books and References:**

Sr. No.	Title	Authors	Publisher	Edition	Year
1.	Data Mining Concepts and Techniques	Jiawei Han, Micheline Kamber	Morgan Kaufmann	3rd	2012
2.	Data Mining for Business Intelligence: Concepts, Techniques, and Applications in Microsoft Office Excel with XLMiner	G. Shmueli, N.R. Patel, P.C. Bruce	Wiley	1 st	2008
3.	Introduction to Data Mining	P. N. Tan, M. Steinbach, Vipin Kumar	Pearson Education	2 <sup>nd</sup>	2006

#### **Online Recourses:**

Sr. No.	Website Name	URL	Modules covered
1.	https://data-flair.training	https://data-flair.training/blogs/data-mining-tutorial/	M1,M2
2.	https://hanj.cs.illinois.edu	https://hanj.cs.illinois.edu/bk3/bk3_slidesindex.htm	M3,M4,M5
3.	https://data-flair.training	https://data-flair.training/blogs/business-intelligence/	M6
4.	http://people.sabanciuniv.edu	http://people.sabanciuniv.edu/berrin/cs512/lectures/WEK A/WEKA%20Explorer%20Tutorial-REFERENCE.pdf	M3,M4,M5



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1 obj ruconomy seneme (wein rui 2020 21)										
B.E.( Information Technology )					T.E.	(SEM : VI)				
Course	Name : So	ftware Engi	ineering wit	h Project N	Manag	ement	Course Code :	PCC- IT 602		
Т	<b>Seaching So</b>	cheme (Prog	gram Specif	ic)		Exar	nination Scheme (Forn	native/ Summativ	e)	
Mod	des of Teac	hing / Lear	ning / Weig	htage		Modes of Continuous Assessment / Evaluation				
Hours Per Week				Theory (100) Practical/Oral (25) Term Work (25)			Total			
Theory	Tutorial	Practical	Contact Hours	Credits	IA	ESE	OR	TW		
3	-	2	5	4	25	75	25	25	150	

IA: In-Semester Assessment- Paper Duration – 1Hours

ESE: End Semester Examination- Paper Duration - 3 Hours

Total weightage of marks for continuous evaluation of Term work/Report: Formative (40%),

Mini Project and presentation (40%) and Attendance /Learning Attitude (20%).

Prerequisite: Object Oriented Paradigms, any one OOP language. Database management.

<u>Course Objective:</u> The course intends to deliver the fundamentals of software engineering concepts and software development life cycle. Objective of the course is to provide the understanding of software life cycle process model, agile software development. It also focuses on concept concepts and principles of software design and user-centric approach and principles of effective user interfaces, testing methods and techniques, software quality assurance and configuration management, project management life cycle, project scheduling concept and risk management associated to various types of projects.

#### Course Outcomes: Upon completion of the course student will be able to:

S.No.	Course Outcomes	Cognitive levels of attainment as per Bloom's Taxonomy
1	Define various software application domains and remember different process model used in software development.	L1, L2
2	Explain needs for software specifications also they can classify different types of software requirements and their gathering techniques.	L1,L2,L3
3	Convert the requirements model into the design model and demonstrate use of software and user-interface design principles.	L2,L3,L4
4	Distinguish among SCM and SQA and can classify different testing strategies and tactics and compare them.	L1,L2,L3,
5	Justify role of SDLC in Software Project Development and they can evaluate importance of Software Engineering in PLC.	L1,L2,L3,L4
6	Generate project schedule and can construct, design and develop network diagram for different type of Projects. They can also organize different activities of project as per Risk impact factor.	L1,L2,L3,L4,L5



Modul e No.	Topics	Hrs.	Cognitive levels of attainment as per Bloom's Taxonomy
0	Prerequisite	01	
	Nature of Software, Software Definition, Software Characteristics, Software Application Domains		
1	The Software Process	07	L1, L2
	Generic view of Process, Prescriptive Models: Waterfall Model, Incremental-RAD Model, Evolutionary Process Model-Prototyping, Spiral and Concurrent Development Model, Specialized Models: Component based, Aspect Oriented Development, Agile Methodology, Scrum and Extreme Programming		
2		07	L1,L2,L3
	Requirements Engineering and Cost Estimation  Requirement, Types of Requirements, Requirement gathering, Requirement Engineering Task, Identifying Stakeholders, Multiple viewpoints, SRS (Software Requirement Specification) Project Estimation, LOC based, FP based and Use case based estimation.		
3	Analysis and Design Engineering	07	L2,L3,L4
	Introduction of Analysis elements, Scenario based, Flow based, behaviour and class based Design Concepts and Principles, Architecture Design, Component Level Design, System Level Design, User Interface Design.		
4	Quality &Configuration Management	07	L1,L2,L3,
	Need for Testing, Testing Tactics, Testing strategies, McCall's Quality Factor, Software Configuration Management, SCM Process		
5	IT Project Management	08	L1,L2,L3,L4
	Introduction, 4 P's, W5HHPrinciple, Need for Project Management, Project Life cycle and ITPM, Project Feasibility, RFP,PMBOK Knowledge areas, Business Case, Project Planning, Project Charter and Project Scope.		
6	Project Scheduling and Risk Management	08	L1,L2,L3,L4,L5
	WBS, Developing the Project Schedule, Network Diagrams(AON, AOA), CPM and PERT, Gantt Chart, Risk Identification, Risk Projection and RMMM		
	Tatal H.	45	
	Total Hr.		

#### **Mini Project Guide Lines**

- 1. Students should take one case study as a mini project work which is to be conducted by a group of three students
- 2. Each group will be associated with a subject In charge/ mini project mentor. The group should meet with the concerned faculty during Laboratory hours and the progress of work discussed must be documented.
- 3. The students must be able to identify Object oriented Technologies, Basic expression of Classes, Attributes and operations.
- 4. Students must develop a Conceptual Model of the UML for above case study.
- 5. Students should define Classes, Relationships, Class Diagrams, Advanced Classes and Relationship, Object Diagrams for above case study.
- 6. Students should define Use Cases, Use case Diagrams, Activity Diagrams, Interaction Diagrams, State Chart Diagrams for above case study.
- 7. Students should define Components, Deployment, Collaborations, Component Diagrams, and Deployment Diagrams for above case study
- 8. Students should define SRS, WBS, Network Diagram, Gantt chart, and Cost Estimation Techniques
- 9. Demonstration it using Scrum Tool
- 10. Each group may present their work in various project competitions and paper presentations.
- 11. A detailed report is to be prepared as per guidelines given by the concerned faculty.

#### **Books and References:**

Sr.	Title	Authors	Publisher	Editio	Year
No.				n	
4.	Software Engineering : A Practitioner's	Roger S Pressman	McGraw-Hill	7th	2010
	Approach			Edition	
5.	Information Technology Project	Jack T. Marchewka,	Wiley India	4th	2016
	Management		Wiley India	Edition	
6.	Software Engineering		Pearson	9th	2011
		Ian Sommerville	Education	edition	

#### **Online Recourses:**

Sr. No.	Website Name	URL	Modules covered
5.	https://nptel.ac.in	https://nptel.ac.in/courses/106101061/ https://nptel.ac.in/courses/106105087/	M1,M2
6.	https://nptel.ac.in	https://nptel.ac.in/courses/106108103/	M3
7.	https://www.guru99.com	https://www.guru99.com/software-configuration-management-tutorial.html	M4
8.	https://nptel.ac.in	https://nptel.ac.in/courses/110107081/	M5,M6







#### T.E. Semester-VI

Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019) TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

TCET Autonomy Scheme (w.c.i. A.1. 2020-21)									
	<b>B.E</b> (Information Technology)					T.E.(SEM : VI)			
Course Name: Ethical hacking and Digital Forensics Course Code: PEC-IT					le : PEC- IT 60	11			
Te	eaching So	cheme (Pro	gram Speci	fic)	]	Examin	ation Scheme (For	mative/ Summa	tive)
Mod	Modes of Teaching / Learning / Weightage Modes of Continuous Assessment / Evalua				tion				
	Н	ours Per V	Veek		Theory Practical/Oral Term Work (100) (25) (25)			Total	
Theory	Tutorial	Practical	Contact Hours	Credits	IA	ESE	OR	TW	
3	-	2@	5	4	25	75	25	25	150

**IA:** In-Semester Assessment- Paper Duration – **1.5 Hours** 

ESE: End Semester Examination- Paper Duration - 3 Hours

The weightage of marks for continuous evaluation of Term work/Report: Formative (40%), Timely completion of practical (40%) and Attendance / Learning Attitude (20%)

@ Capstone Project

**Prerequisite:** Cryptography and Security, Computer Networks

#### **Course Objective:**

The course intends to deliver the fundamentals of current cyber security issues, knowledge about ethical hacking Methodology, various tool of ethical hacking, underlying principles and techniques associated with the digital forensic practices and cybercrime, importance of evidence handling and storage for various devices, investigation of attacks and apply digital forensic knowledge to use computer forensic tools, investigate attacks and report writing.

#### **Course Outcomes:** Upon completion of the course students will be able to:

SN	Course Outcomes	Cognitive levels of attainment as per Bloom's Taxonomy
1	Define the concept of ethical hacking and its associated applications in Information Communication Technology (ICT) world.	L1, L2
2	Explore ,apply and analysis the various ethical hacking tools using kali linux	L1,L2,L3,L4
3	Underline the need of digital forensic and role of digital evidences.	L1, L2
4	Explain the methodology of incident response and various security issues in ICT world, and identify digital forensic tools for data collection.	L1, L2,L3
5	Recognize the importance of digital forensic duplication and various tools for analysis to achieve adequate perspectives of digital forensic investigation in various applications /devices like Windows/Unix system.	L1, L2, L3,L4
6	List the method to generate legal evidence and supporting investigation reports and will also be able to use various digital forensic tools.	L1, L2, L3,L4



Module No.	Topics	Hrs.	Cognitive levels of attainment as per Bloom's Taxonomy
1	Introduction to Cyber Crime and Ethical Hacking  Introduction of Cybercrime: Types of cybercrime, categories cybercrime, Computers' roles in crimes, Prevention from Cybercrime, Hackers, Crackers, Phreakers.	5	L1, L2
	Ethical Hacking: Difference between Hacking and Ethical hacking: Steps of Ethical Hacking, Need of ethical hackers, advantage and limitation of hacking, Skill of ethical hackers		
2	Ethical Hacking tools with kali Linux		
	Installation of kali linux and configuration, Information gathering tools –Nmap, Zeen Map, Stealth Scan, Searchsploit, DNS Tools, Hping3  Vulnerability Analyses Tools- Cisco Tools, Cisco Auditing Tool, BED,  Website Penetration testing tool- Vega usage, ZapProxy, Database tool –  Sqlmap, exploring to Sql Injection, Social engineering tool-SET, Sniffing & Spoofing	10	L1,L2,L3,L4
3	Introduction to Digital Forensics and Digital Evidences		
	Digital Forensic, Rules for Digital Forensic The Need for Digital Forensics, Types of Digital Forensics, Ethics in Digital Forensics Digital Evidences: Types and characteristics and challenges for Evidence Handling.	5	L1, L2
4	Computer Security Incident Response Methodology		
	Introduction to Computer Security Incident -Goals of Incident response, Incident Response Methodology, Formulating Response Strategy. IR Process – Initial Response, Investigation, Remediation, Tracking of Significant ,Investigative Information, Reporting Pre-Incident Preparation, Incident Detection and Characterization. Live Data Collection: Live Data Collection on Microsoft Windows Systems, Live Data Collection on Unix-Based Systems	8	L1, L2,L3
5	Forensic Duplication and Disk Analysis, and Investigation		
	Forensic Duplication: Forensic Image Formats, Duplication, Live System Duplication, Forensic Duplication tools.  Disk and File System Analysis: Media Analysis Concepts, File System Abstraction Model  Partitioning and Disk Layouts: Partition Identification and Recovery, Redundant Array of Inexpensive Disks  Special Containers: Virtual Machine Disk Images, Forensic Containers Hashing, Carving: Foremost Forensic Imaging: Deleted Data, File Slack, dd, dcfldd, dc3dd  Data Analysis: Analysis, Methodology Investigating Windows systems, Investigating UNIX systems, Investigating Applications, Web Browsers, Email, Malware Handling: Static and Dynamic Analysis	8	L1, L2, L3,L4
6	Forensic Investigation Report and Forensic Tools		
	Investigative Report, Guidelines for Writing a Report, sample for writing a forensic report.  Computer Forensic Tools: need and types of computer forensic tools, task performed by computer forensic tools. Study of open source Tools like SFIT, Autopsy etc. to acquire, search, analyze and store digital evidence	9	L1, L2, L3.L4
	Total Hrs.	45	



# TCET DEPARTMENT OF INFORMATION TECHNOLOGY (IT) (Accredited by NBA for 3 years, 3<sup>rd</sup> Cycle Accreditation w.e.f. 1\*\* July 2019) Choice Based Credit Grading System with Holistic Student Development (CBCGS - H 2019) Under TCET-Autonomy Scheme - 2019



**Capstone Project hours:** 

Capstone Project nours:		
Work to be done	Hrs.	Cognitive levels of attainment as per Bloom's Taxonomy
		•
Identification and Study ethical hacking and forensic tools	4	L1,L2
Project Title Identification	2	L1,L2
Understand the digital evidence and note down the	2	L1,L2,L3
observations		
Perform duplication and acquisition using software and	4	L1,L2,L3
hardware tools of digital forensic		
Design and develop system for live data collection for	6	L1,L2,L3,L5
digital forensic of identified project		
Perform data analysis using various tools of digital forensic	4	L2,L3,L4
for identified project		
Design or use the tool for network forensic for identified	4	L2,L3
project		
Preparation forensic investigation report of your project	4	L1,L2,L3,L
Total Hours	30	

**Books and References:** 

Sr. No.	Title	Authors	Publisher	Edition	Year
1.	Digital Forensic : The fascinating world of Digital Evidences	Nilakshi Jain, Dhananjay Kalbande	Wiley publication	1 <sup>st</sup> edition	2017
2.	Incident Response and computer forensics	Jason Luttgens, Matthew Pepe, Kevin Mandia	Tata McGraw Hill,	3rd Edition	2014
3.	Network Security Assessment	Chris McNab	O'Reily	2nd edition	2013
4.	Digital Forensics for Network, Internet, and Cloud Computing A forensic evidence guide for moving targets and data	Clint P Garrison	Syngress Publishing, Inc.	1st edition	2010
5.	Scene of the Cybercrime: Computer Forensics Handbook	Debra Littlejohn Shinder Michael Cross	Syngress Publishing	2nd edition	2008

#### **Online References**

Sr.	Website Name	URL	Module
No			S
			Covered
1	https://www.itu.int	https://www.itu.int/en/ITU-	M1
		D/Cybersecurity/Documents/Introduction%20to%20the%20C	
		oncept%20of%20IT%20Security.pdf	
2	https://onlinecourses.nptel.ac.in	https://onlinecourses.nptel.ac.in/noc19_cs68/preview	M2
	https://www.tutorialspoint.com	https://www.tutorialspoint.com/kali_linux/index.htm	
2	https://searchsecurity.techtarget.com	https://searchsecurity.techtarget.com/definition/incident-	M3
		response	
3	https://www.educba.com	https://www.educba.com/32-most-important-cyber-security-	M4,M5
		tools/	
4	https://digital-forensics.sans.org	https://digital-forensics.sans.org/blog/2010/08/25/intro-report-writing-digital-forensics/	M6

## T.E. Semester –VI Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019) TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

TCET Autonomy Scheme (w.e.i. A. 1. 2020-21)									
B.E. Information Technology					T.E. SEM: VI				
Course Name: Computer Graphics & Virtual Reality					Course Code: PEC-IT 6012				
]	Teaching Scheme (Program Specific) Examination Scheme (Formati					ative/ Summative	e)		
Mo	des of Tea	des of Teaching / Learning / Weightage Modes of Conti				of Continuous Assess	ment / Evaluatio	n	
	Hours Per Week				eory 00)	Practical/Oral (25)	Term Work (25)	Total	
Theory	Tutorial	Practical	Contact Hours	Credits	IA	ESE	OR	TW	
3	-	2@	5	4	25	75	25	25	150

**IA:** In-Semester Assessment- Paper Duration – **1.5 Hours** 

ESE: End Semester Examination- Paper Duration - 3 Hours

The weightage of marks for continuous evaluation of Term work/Report: Formative (40%), Timely completion of practical (40%) and Attendance / Learning Attitude (20%)

@ Capstone Project

Prerequisite: mathematics & any programming language

**RBT**: Revised Bloom's Taxonomy

<u>Course Objectives:</u> The course intend to deliver the fundamentals of components of graphics system and apply 3-dimensional computer graphics to convert geometrical primitives, transform shapes, develop computer games, information visualization business applications and analyze the fundamentals of animation, virtual reality.

#### Course Outcomes: Upon completion of the course student will be able to:

Sr. No.	Course Outcomes	RBT level
1	Understand basic concepts used in computer graphics.	L1, L2
2	Implement various algorithms to scan, convert the basic geometrical primitives, transformations, Area filling, clipping.	L1, L2, L3,L4,
3	Implement & Describe the importance of viewing and projections.	L1, L2, L3,L4
4	Define the fundamentals of animation, virtual reality and its related technologies.	L1, L2, L3,L4
5	Understand a typical graphics pipeline.	L1, L2
6	Understand & explain Modeling & programming in VR	L1, L2,L3





Module No.	Topics	Hrs.	RBT Levels
110	Prerequisites	-	
	Basic mathematics & any programming language		
1	Introduction to Computer graphics and Output primitives1	8	
	Display Devices, Bitmap and Vector based graphics, Overview of Coordinate System.  Scan Conversion of: point, line using Digital differential analyzer & Bresenham's algorithm, circle using midpoint approach, Curve Generation: Bezier and B-Spline curves. Introduction to fractals: generation procedure, classification, dimension and Koch Curve.		L1, L2
2	Area Filling, Transformations (2D & 3D)	8	L1, L2, L3,L4
	Area filling: Inside/Outside Test, Scan line Polygon Fill Algorithm, Boundary Fill and Flood Fill algorithm.  Basic Geometrical 2D Transformations: Translation, Rotation, Scaling, Reflection, Shear, their homogeneous Matrix representation and Composite transformation.  Three Dimensional transformations: Translation, Scaling, Rotations, Composite		
3	Viewing (2D and 3D) Projection and Clipping	6	L1, L2, L3,L4
	Viewing: Introduction, Viewing Pipeline, View Coordinate reference frame, Window to viewport transformation.  Three-Dimensional Viewing: 3D Pipeline, Viewing transformation, Projections: Parallel (Oblique and orthographic), Perspective (one point),  Clipping: Point clipping, Line clipping: Cohen Sutherland Algorithm, Liang Barsky algorithms,  Polygon clipping: Sutherland Hodgeman polygon clipping and Weiler Atherton. Text Clipping		
_	Introduction to Animation	5	L1, L2,L3,L4
4	Animation: Key Frame Animation, Animation Sequence, Motion Control Methods, Morphing, Warping- Mesh Warping.		
5	Introduction to Virtual Reality	8	
	Virtual Reality: Basic Concepts, Overview and perspective on virtual reality, Human sensation and perception.  Classical Components of VR System, Types of VR Systems, Three-Dimensional Position Trackers, Navigation and Manipulation Interfaces, Gesture Interfaces, Input Devices, Graphical Display, Sound displays, and Haptic Feedback. Graphical Rendering Pipeline, Haptic Rendering Pipeline, Open GL rendering pipeline.		L1, L2
	VR Modeling and Programming	8	
6	Geometric Modeling: Virtual Object Shape, Object Visual Appearance. Kinematics Modeling: Object Position, Transformation Invariants,		L1, L2,L3
	Object Hierarchies,  Physical Modeling: Collision Detection, Surface Deformation, Force Computation.  Rehavior Modeling: Programming through VRMI (X3D: Defining		
	Physical Modeling: Collision Detection, Surface Deformation, Force Computation.  Behavior Modeling: Programming through VRML/X3D: Defining		
	<b>Physical Modeling:</b> Collision Detection, Surface Deformation, Force Computation.		

#### **Capstone Project:**

Work to be done	Hrs.	Cognitive levels of attainment as per Bloom's Taxonomy
Identification and Study of computer graphics commands & loading graphics driver on system, implementation of viewing and clipping.	4	L1,L2,L3
Project Title Identification	2	L1,L2,L3
Modelling or prototype design	2	L1,L2,L3
Graphics Design	8	L1,L2,L3,L4,L5
Implementation	8	L1,L2,L3,L4,L5
Testing of Mini Project	2	L1,L2,L3,L4,L5
Preparation of Report	4	L1,L2,L3,L4,L5
Total Hours	30	

#### **Books and References:**

Sr. No.	Title	Authors	Authors Publisher		Year
1	Computer Graphics	Donald Hearn and M. Pauline Baker	Pearson Education.	Second	2008
2	Computer Graphics with Virtual Reality	R. K Maurya	Wiley India	First	2009
3	Virtual Reality Technology	Grigore Burdea, Philippe Coiffet	Wiley	Second	2005
4	Computer Graphics	Steven Harrington	McGraw Hill	First	2007
5	Procedural Elements of Computer Graphics	Rogers	Tata McGraw Hill	First	2001
6	Virtual Reality Systems	Vince	Pearson Education	First	2007
7	Computer Graphics using Open GL	F.S. Hill, Stephen M. Kelley	Prentice Hall	First	2007
8	Learning OpenCV 3 Application Development	Samyak Datta	Packt	First	2016



Online References:

Sr. No.	Website Name	URL	Modules Covered
1	https://www.tutorials point.com/computer_ graphics/	http://ecomputernotes.com/computer-graphics/basic-of-computer-graphics/introduction-to-computer-graphics, https://www.tutorialspoint.com/computer_graphics/computer_graphics_basics.htm, https://www.tutorialspoint.com/computer_graphics/line_generation_algorithm.htm, https://www.tutorialspoint.com/computer_graphics/circle_generation_algorithm.htm, https://www.tutorialspoint.com/computer_graphics/computer_graphics_computer_gra	M1
2	https://www.tutorials point.com/computer_ graphics/	https://www.tutorialspoint.com/computer_graphics/2d_transform ation.htm, https://www.tutorialspoint.com/computer_graphics/3d_transform ation.htm	M2
3	https://www.tutorials point.com/computer_ graphics/	https://www.tutorialspoint.com/computer_graphics/viewing_and _clipping.htm	
4	https://www.tutorials point.com/computer_ graphics/	https://www.tutorialspoint.com/computer_graphics/computer_animation.htm	M4
5			M5
6	https://www.explaint hatstuff.com/virtualre ality.html	https://www.explainthatstuff.com/virtualreality.html http://what-when-how.com/Tutorial/topic-8032kh/Interactive- Web-Based-Virtual-Reality-with-Java-3D-22.html, https://www.whoishostingthis.com/resources/vrml/	M6





#### T.E. Semester -VI Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019)

TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

	T.E. (Information Technology				T.E. (SEM: VI)					
Course Name: Advanced Data Structures of Algorithms					& An	alysis of	Course Code: PEC-IT 6013			
	Contact Hours Per Week: 3					Credits : 4				
T	eaching So	cheme (Progr	am Specif	fic)		Examinatio	n Scheme (Forma	ntive/ Summative	)	
Mod	Modes of Teaching / Learning / Weightage				Modes of Continuous Assessment / Evaluation					
	Н	ours Per We	ek			Theory (100)	Practical/Oral (25)	Term Work (25)	Total	
Theory	Tutorial	Practical	Contact Hours	Credits	IA	ESE	Oral	TW		
3	-	2@	5	4	25	75	25	25	150	

IA: In-Semester Assessment- Paper Duration – 1.5 Hours

ESE: End Semester Examination- Paper Duration - 3 Hours

The weightage of marks for continuous evaluation of Term work/Report: Formative (40%), Timely completion of practical (40%) and Attendance / Learning Attitude (20%)

@ Capstone Project

Prerequisite: Data Structure and Algorithms

**RBT**: Revised Bloom's Taxonomy

**Course Objective:** The course intends to apply the concept of Advanced Data Structures

#### **Course Outcomes:** Upon completion of the course students will be able to:

Sr.	Course Outcomes	RBT level
No.		
1	Choose appropriate advanced data structure for given problem	L1,L2,L3,L4,L5,L6
2	Calculate complexity of the problem	L1,L2,L3
3	Select appropriate design techniques to solve real world problems	L1,L2,L3,L4
4	Analyze the dynamic programming technique to solve the problems	L1,L2,L3,L4
5	Analyze the greedy programming technique to solve the problems	L1,L2,L3,L4
6	Select a proper pattern matching algorithm for given problem	L1,L2,L3,L4,L5,L6





DEPARTMENT OF INFORMATION TECHNOLOGY (IT)

(Accredited by NBA for 3 years, 3<sup>rd</sup> Cycle Accreditation w.e.f. 1<sup>st</sup> July 2019)

Choice Based Credit Grading System with Holistic Student Development (CBCGS - H 2019)

Under TCET-Autonomy Scheme - 2019

**TCET** 

Module No.	Topics	Hrs.	RBT Levels
	Prerequisites  Knowledge Any Programming Language, Data structures and Analysis	-	
1	Introduction Advanced Data Structures	8	
	Introduction to advanced data structures: Introduction/Fundamentals of the analysis of algorithms. Recurrences: The substitution method, Recursive tree method, Masters method. Probabilistic analysis, Amortized analysis, Randomized algorithms, Mathematical aspects and analysis of algorithms		L1,L2,L3,L4,L5, L6
2	Advanced Data Structures	8	
	Introduction. AVL tree, Huffman algorithm, B/B+ tree, 2-3 tree operations, Red-Black Trees, tries, Heap operations, Implementation of priority, queue using heap, Topological sort		L1,L2,L3
3	Divide and Conquer	7	
	Introduction. Binary search, Finding the minimum and maximum, Merge sort, Quick sort, Strassen's matrix multiplication, Analysis of All problems		L1,L2,L3,L4
4	Greedy algorithms  Introduction. Knapsack problem, Job sequencing with deadlines, Minimum cost spanning trees, Kruskal's algorithm, Prim's algorithm. Optimal storage on tapes, Optimal merge pattern, Subset cover problem, Container loading problem. Analysis of All problems	8	L1,L2,L3,L4
	Dynamic algorithms &	8	
5	NP-Hard and NP-Complete Introduction Dynamic algorithms. All pair shortest path, 0/1 knapsack, Travelling salesman problem, Coin Changing Problem, Matrix Chain Multiplication, Flow shop scheduling, Optimal binary search tree (OBST), Analysis of All problems, Introduction to NP-Hard And NP- complete Problems		L1,L2,L3,L4
	String Matching	6	
6	Introduction. The naïve string matching algorithm, Rabin Karp algorithm, Knuth-Morris-Pratt algorithm (KMP), Longest common subsequence(LCS), Analysis of All problems, Genetic algorithms		L1,L2,L3,L4,L5, L6
	Total Hours	45	

#### **Capstone Project Hours Distribution:**

S NO	Work to be done	No. of Hours	Cognitive levels of attainment as per Bloom's Taxonomy	
1	Study Research papers, articles, mini project title identification	4	L1,L2	
2	Project Title finalization and development of Modules	2	L1,L2	
3	Design methodology and tools for implementation	4	L1,L2	
4	Implementation of Modules phase 1	4	L1,L2,L3	
5	Result Phase I	2	L1,L2,L3,L4	
6	Implementation of Modules Phase 2	4	L1,L2,L3	
7	Result Phase II	2	L1,L2,L3,L4	
8	Testing	2	L1,L2,L3,L4	
9	Result validation	2	L1,L2,L3,L4,L5	
10	Report Writing	4	L1,L2	
	Total Hours	30		

#### **Books and References:**

Sr. No	Title	Authors	Publisher	Edition	Year
1	Introduction to ALGORITHMS	Cormen, Leiserson, Rivest, Stein	PHI	3rd Edition	2011
2	Algorithms: Design and Analysis	Harsh Bhasin	Oxford Publication	3rd Edition	2016



3	Fundamentals of Computer Algorithms	Horowitz, Sahani, Rajsekaran	Universities Press	2nd	2005
4	C and Data structures	Deshpande, Kakde	Dream Tech	3rd	2017
5	Data Structures and Algorithms in C++	Goodritch, Tamassia, Mount	Wiley	1st	2011

#### **Online References:**

S. No.	Website Name	URL	Modules Covered
1.	NPTEL	https://nptel.ac.in/courses/106102064/	M1
2.	NPTEL	https://nptel.ac.in/courses/106102064/6	M2
3.	NPTEL	https://nptel.ac.in/courses/106102064/14	M3
4.	NPTEL	https://nptel.ac.in/courses/106102064/33	M4
5.	Tutorials point.com	https://www.tutorialspoint.com/analysis_of_algorithm /dynamic_programming_travelling_salesman_proble m.asp	M5
6.	Technopedia.com	https://www.techopedia.com/definition/17137/genetic -algorithm	M6



#### T.E. Semester -VI

Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019) TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

	1 021 11 avonomy some (wom 1 a 1 2 2 2 2 1)								
	B.E. (Information Technology)					T.E. (SE	M: VI)		
	Course Name: Internet of Everything				Course C	ode: PEC-IT-60	14		
Teaching Scheme (Program Specific) Ex				Exan	amination Scheme (Formative/ Summative)				
Modes of Teaching / Learning / Weightage				Modes of Continuous Assessment / Evaluation				ıation	
	Hours Per Week				neory 100)	Practical/Oral (50)	Term Work (25)	Total	
Theory	Tutorial	Practical	Contact Hours	Credits	IA	ESE	OR	TW	
3	-	2 @	5	4	25	75	25	25	150

**IA:** In-Semester Assessment- Paper Duration – **1.5 Hours** 

ESE: End Semester Examination-Paper Duration - 3 Hours

Total weightage of marks for continuous evaluation of Term work/Report: Formative (40%),

Timely Completion of Practical (40%) and Attendance /Learning Attitude (20%).

@: Professional Elective Courses Lab will be conducted in the form Capstone Project

Prerequisite: IOT Lab, Sensor Lab, Wireless Network

<u>Course Objective:</u> The course intends to deliver the fundamentals of IOT concepts used for smart city development, IoT technologies, applications, protocols, and analytics of data in IOT

#### **Course Outcomes:** Upon completion of the course student will be able to:

S.No.	Course Outcomes	Cognitive levels of attainment as per Bloom's Taxonomy
1	Apply the concepts of IOT	L1, L2,L3
2	Identify the different technology	L1, L2,L3
3	Apply IOT to different applications	L1, L2,L3
4	Analysis and evaluate protocols used in IOT	L1, L2,L3,L4
5	Design and develop smart city in IOT	L1, L2,L3,L4, L5,L6
6	Analysis and evaluate the data received through sensors in IOT	L1, L2,L3,L4,L5



Module No.	To pics	Hrs.	Cognitive levels of attainment as per Bloom's Taxonomy
0	Prerequisites  What are sensors, Sensor family, Architecture of single node	03	L1
	Introduction	03	L1, L2,L3
1	Introduction, History of IOT, Objects in IOT, Identifier in IOT, Technologies in IOT		
	RFID	07	L1,L2,L3
2	Introduction, Principle of RFID, Components of RFID system, RFID tag,		
	RFID	08	L1, L2, L3
3	RFID applications: Logistics and Supply chain, Production, Monitoring and Maintenance, product safety, quality and information, access control and tracking and tracing of individuals, payment, loyality, household etc. Hardware, Hardware issues, protocols: pure aloha, slotted aloha, frame slotted aloha, tree protocols, tree splitting algorithms, binary search algorithms, bitwise arbitration protocols. Main query tree protocols.		
4	Wireless Sensor Networks	08	L1, L2, L3, L4
	History and context, Node, Connecting Nodes, Networking Nodes, Securing Communication, Standards and Fora.  Networking and Internet – IP Addressing, Protocols-MQTT, CoAP, REST Transferring data.		
5	Mobility and	08	L1, L2, L3, L4, L5
	Introduction, localization, mobility management, localization and handover management, technology considerations, performance evaluation, simulation setup, performance results. Identification of IOT (Data formats, IPv6, identifiers and locaters, tag etc.)		L6
6	Tools & Application for IOE	08	L1, L2, L3, L4, L5
	Introduction, Apache, Hadoop, Using Hadoop MapReduce for Batch Data Analysis, Using Apache Storm for Real-time Data Analysis, Agriculture & Health Monitoring Case Study. Tools for IOT: Chef, Chef Case studies, Puppet, Puppet Case Study		
	Total Hr.	45	

#### **Capstone Project:**

### Subject – Internet of everything <u>Title: A Case study of RFID & Mini Project:</u>

Work to be done	Hrs.	Cognitive levels of attainment as per Bloom's Taxonomy
Identification and Study of Internet of Things - (Parameters require – different types of sensors & tools for IOT)	2	L1, L2, L3
Project Title Identification as per literature survey	2	L1, L2, L3, L4
Finalize design requirements of IOT system for Industry, Smart City Gathering the hardware, software requirements to deploy network etc.(as per Project Title)	4	L1, L2, L3, L4, L5
Selection of Communication Technologies: Introduction to ZigBee, BLE, WiFi, LTE, IEEE 802.11ah, Discuss data rate, range, power, computations/bandwidth, QoS	2	L1, L2, L3, L4
Case Study: Any RFID Application	2	L1, L2, L3, L4
Study Tools for IOT: tools used in IT industries to facilitate the infrastructure as Code. (Any One Tool)	4	L1, L2, L3, L4
Study performance evaluation for WSN Protocol: LEACH	4	L1, L2, L3
Hands-on in IoT: Projects based on some Hardware (Raspberry pi, Arduino, Intel, IITH Mote, Smartphones), Software (Contiki, TinyOS, Android), IoT Fabricator etc. can be used.	1	L1, L2, L3, L4
Use An Application to connect Phone to the CloudMQTT Broker OR Create and interface using Mobile/Web to publish or remotely access the data on Internet.	3	L1, L2, L3, L4, L5, L6
IOE Mini Project – Technical feasibility study to be carried out for effective operations	2	L1, L2, L3, L4, L5, L6
Preparation of Report	4	L1, L2, L3, L4, L5, L6
Total Hours	30	

#### **Books and References:**

Sr. No.	Title	Authors	Publisher	Edition	Year
1.	Internet of Things connecting objects to the web	Hakima Chaouchi	Wiley	1 <sup>st</sup>	2010
2.	Internet of Things ( A Hands-on Approach)	Arshdeep Bhaga and Vijay Madisetti.			2014
3.	The Internet of Things	Samuel Greengard	MIT Press	2 <sup>nd</sup>	2015
4.	RFID and the Internet of Things	Herve chabanne	Wiley	1 <sup>st</sup>	2013



### **TCET** DEPARTMENT OF INFORMATION TECHNOLOGY (IT) [Accredited by NBA for 3 years, 3<sup>rd</sup> Cycle Accreditation w.e.f. 1<sup>st</sup> July 2019] Choice Based Credit Grading System with Holistic Student Development (CBCGS - H 2019) Under TCET-Autonomy Scheme - 2019



5.	Fundamentals of Sensor Network Programming: Applications and Technology	S. Sitharama Iyengar, Nandan Parameshwaran, Vir V. Phoha, N. Balakrishnan, Chuka D.	John Wiley & Sons	1 <sup>st</sup>	2010
6.	Building the internet of things with ipv6 and mipv6, The Evolving World of M2M	Daniel Minoli	John Wiley & Sons	1 <sup>st</sup>	2013
7.	6LoWPAN: The Wireless Embedded Internet	Zach Shelby, Carsten Bormann	Wiley	1 <sup>st</sup>	2009
8.	Interconnecting Smart Objects with IP: The Next Internet	Jean-Philippe Vasseur, Adam Dunkels, Morgan Kuffmann	Elsevier	1 <sup>st</sup>	2010
9.	Designing the Internet of Things	Adrian McEwen (Author), Hakim Cassimally	John Wiley & Sons	1 <sup>st</sup>	2013
10	Internet of Things: Converging Technologies for Smart Environments and	Dr. Ovidiu Vermesan, Dr. Peter Friess	River Publishers	1 <sup>st</sup>	2013
. 11	Internet of Things (A Hands-on- Approach)	Vijay Madisetti , Arshdeep Bahga	John Wiley & Sons	1 <sup>st</sup>	2014

#### **Online Recourses:**

Sr.	Website Name	URL	Modules
No.			covered
1	https://www.nptel.ac.in	https://nptel.ac.in/courses/106105166/	M1,M2,M3,
		1 1	M4,M5,M6
2	https://www.tutorialspoint.com	https://www.tutorialspoint.com/internet of things/	M1,M2,M3,
		net_of_things_pdf	M6
3	http://www.listingtec.com	http://www.listingtec.com/nptel-iot-assignment-8-	M1,M4,M5,
		answers-introduction-to-internet-of-things/	M6

#### T.E. Semester –VI Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019) TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

B.E. (Information Technology)					T.E.	(SEM: VI)			
Course Name: Mobile Application Developm				ent		Course Co	de: PEC- IT 6015		
	Teaching	Scheme (Pr	ogram Specific	e)		Exa	mination Scheme (Forn	native/ Summative)	)
M	lodes of T	eaching / Lea	arning / Weigh	tage		Mod	des of Continuous Asses	sment / Evaluation	1
		Hours Per	Week			neory 100)	Practical/Oral (25)	Term Work (25)	Total
Theory	Tutoria l	Practical	Contact Hours	Credits	IA	ESE	OR	TW	
3	-	2@	5	4	25	75	25	25	150
			IA: In-Se	mester Asse	ssment	- Paper D	uration – 1Hours		
			ESE: End Se	emester Exa	minati	ion- Pape	er Duration - 3 Hours		
	To						<b>Ferm work/Report:</b> For		
	Mini Project and presentation (40%) and Attendance /Learning Attitude (20%).								
				@ 0	Capston	e Project			
			Prerequisi	te: JAVA Pı	rogram	ming, Int	ernet Programming		

<u>Course Objective:</u> The course intends to deliver the fundamental knowledge of Android platform and its architecture, apply and create Android UI designing, broadcast receivers, Internet services, SQLite Database, integrate multimedia, camera, Location based services and know about Mobile security issues.

#### **Course Outcomes:** Upon completion of the course student will be able to:

S. No	Course Outcomes	Cognitive levels of attainment as per bloom's Taxonomy
1	Describe Android platform, Architecture and features.	L1, L2, L3, L4
2	Design User Interface and develop activity for Android App.	L1, L2, L3, L4, L6
3	Use Intent, Broadcast receivers and Internet services in Android App.	L1, L2, L3, L4, L6
4	Design and implement Database Application and Content providers.	L1, L2, L3, L4, L6
5	Use multimedia, camera and Location based services in Android App.	L1, L2, L3, L4, L6
6	Discuss various security issues in Android platform	L1, L2, L3, L6

Module No.	Topics	Hrs	Cognitive levels of attainment as per
1,00		,	Bloom's Taxonomy
	Introduction to Android and Architecture of Android	07	Tuxonomy
1	Introduction of Android platform, Android features, Android Marketplace, Evolution of Android OS, Android Application Architecture, Android Development Tools, First Android application, How to run and debug applications (Emulator vs. Real device), Android project structure, XML files, Enhancing the first app		L1, L2, L3, L4
	Applications, Activities and Building User Interface	08	
2	Application: Application Manifest File, Externalizing Resources, Android Application Lifecycle and Android Application Class.  User Interface: Fundamental Android UI Design, Layouts, Toast, Button, Toggle Button, Switch Button, Image Button, CheckBox, RadioBox, AlertDialog, Spinner, Auto Complete TextView, RatingBar, DatePicker, TimePicker, ProgressBar, File Download, Introduction to fragments Fragment, Fragment Example.  Android Activity: Activity Lifecycle and Android Activity classes, Activity Example, Lifecycle, Creating new views, widget toolbox, Adapters(ArrayAdapters, BaseAdapters)		L1, L2, L3, L4, L6
	Intents, Broad Cast receiver and Internet Resources	08	
3	Intents, Types of Intents (Implicit and Explicit), Linking Activities Using intents, Calling Built-in Applications Using intents, displaying notifications, Creating Intent Filters, Broadcast Receivers, Downloading and Parsing Internet Resources, Using the Download Manager, Internet Services, connecting to Google App Engine, Downloading Data Without Draining the Battery.		L1, L2, L3, L4, L6
	Data Persistence and Content Providers	08	
4	Content Providers: Introducing Android Databases, Introducing SQLiteDatabse, DML & DDL Queries in brief, SQLiteOpenHelper, Cursor, SQLite Programming, Android Debug Bridge(adb) tool, Parsing an XML document, Parsing JSON data, Creating Content Providers, Using Content Providers. Adding Search to Your Application, Native Android Content Providers.		L1, L2, L3, L4, L6
	Audio, Video, Camera, Maps, Geocoding and Location Based Services	08	
5	Playing Audio and Video, Manipulating Raw Audio, Using Audio, Using the Camera for Taking Pictures, Recording Video, Using Media Effects, Adding Media to the Media Store. Using Location-Based Services, Using the Emulator with Location-Based Services, selecting a Location Provider, Finding Your Current Location, Location Updates, Proximity Alerts, Geocoder, Map-Based Activities, Displaying Maps.		L1, L2, L3, L4, L6
	Securing and Publishing Android Application	06	
6	Android Security Model, Android's Manifest Permissions, Mobile Security Issues, Recent Android Attacks, Pen Testing Android. Preparing for Publishing, Deploying APK Files.		L1, L2, L3, L6
	Total Hr.	45	

#### **Capstone Project Guide Lines**

- 1. The mini project work is to be conducted by a group of three students
- 2. Each group will be associated with a subject Incharge/ mini project mentor. The group should meet with the concerned faculty during Laboratory hours and the progress of work discussed must be documented.
- 3. The students may do survey for different application which they can create Apps using Android.
- 4. Students will do Installation, configuration of Android Studio & to create AVD and also try for Cross platform Integrated Development Environment (Any Open Source Tool).
- 5. Students will try to Design and implement following points in their Mini Project (Android Apps)
  - a) Widget box for Android phone.
  - b) Use Layouts
  - c) Use Intents
  - d) Use Activity
  - e) Use SQLite
  - f) Use Camera
  - g) Use Location API
  - h) Generate APK file
- 6. Each group along with the concerned faculty shall identify a potential problem statement for Apps development, on which the study and implementation is to be conducted.
- 7. Each group may present their work in various project competitions and paper presentations.
- 8. A detailed report is to be prepared as per guidelines given by the concerned faculty.

#### **Capstone Project Hours Distribution:**

Sr. No.	Work to be done	No. of Hours	Cognitive levels of attainment as per Bloom's Taxonomy
1	Study Research papers, articles, mini project title Identification	4	L1, L2
2	Project Title finalization and development of Modules	2	L1, L2
3	Design methodology and tools for implementation	4	L1, L2
4	Implementation of Modules phase 1	4	L1, L2, L3
5	Result Phase I	2	L1, L2, L3, L4
6	Implementation of Modules Phase 2	4	L1, L2, L3
7	Result Phase II	2	L1, L2, L3, L4
8	Testing	2	L1, L2, L3, L4
9	Result validation	2	L1, L2, L3, L4, L5
10	Report Writing	4	L1, L2
	Total Hours	30	

**Books and References:** 

Sr. No	Title	Authors	Publisher	Edition	Year
1	Professional Android 4 Application Development	RETO MEIER	Wrox publication	3rd	2012
2	Android Security attack and defenses, by CRC Press	Abhishek Dubey, Anmol Misra	CRC Press	1st	2013
3	Beginning Android Application Development	Wei-meng Lee	Wrox publication	1st	2011
4	Android Application Development For Dummies	Michael Burton, DonnFelker	John Wiley & Sons	2nd	2012
5	Android Cookbook	Ian F. Darwin	O'Reilly Media	1st	2011

#### **Online Recourses:**

Sr. No.	Website Name	URL	Modules Covered
1.	https://developer.android.com www.tutlane.com www.tutorialspoint.com	https://developer.android.com/training/basics/firstapp https://www.tutlane.com/tutorial/android/android-introduction https://www.tutorialspoint.com/android/android_environment_setup.htm https://www.tutorialspoint.com/android/android_application_components. htm	M1
2.	www.tutlane.com www.tutorialspoint.com	https://www.tutlane.com/tutorial/android/android-ui-controls-textview-edittext-radio-button-checkbox https://www.tutorialspoint.com/android/android_acitivities.htm	M2
3.	www.udemy.com www.coursera.org/ www.tutlane.com www.tutorialspoint.com	https://www.udemy.com/learn-android-application-development-y/https://www.coursera.org/specializations/android-app-developmenthttps://www.tutorialspoint.com/android/android_intents_filters.htm	М3
4.	www.tutlane.com www.tutorialspoint.com	https://www.tutlane.com/tutorial/android/android-content-providers-with-examples https://www.tutlane.com/tutorial/android/android-sqlite-database-with-examples https://www.tutorialspoint.com/android/android_json_parser.htm	M4
5.	www.tutlane.com www.tutorialspoint.com	https://www.tutlane.com/tutorial/android/android-google-maps-api-with-examples https://www.tutorialspoint.com/android/android_location_based_services. htm https://www.tutorialspoint.com/android/android_camera.htm https://www.tutlane.com/tutorial/android/android-audio-media-player-with-examples	M5
6.	www.tutlane.com www.tutorialspoint.com	https://www.tutlane.com/tutorial/android/android-test-app-on-real-device-mobile-phone https://www.tutlane.com/tutorial/android/android-publish-app-on-google-play-store	M6

# T.E. Semester –VI Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019) TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

		BE Informa		(SEM : VI)						
	Course Name: Digital Marketing						Course Code:OEC -IT 6011			
,	Teaching Scheme (Program Specific)					xamina	tion Scheme (Form	ative/ Summativ	re)	
Mo	Modes of Teaching / Learning / Weightage				N	Todes of	Continuous Assess	ment / Evaluation	on	
Hours Per Week					Theory (100)		Practical/Oral (25)	Term Work (25)	Total	
Theory	Tutorial	Practical	Contact Hours	Credits	IA	ESE	PR/OR	TW		
3	-	-	3	3	25	75	-	-	100	
	IA: In-Semester Assessment- Paper Duration – 1.5 Hours									
		ESE:	End Semest	ter Examin	ation- Pa	aper Dur	ation - 3 Hours			
Prerequis	ite: Marketii	ng Fundament	tals, Digital	Assets, Digi	tal Syste	m Setup	and automation			

<u>Course Objective:</u> The course will transform you into a complete digital marketer with expertise in the top eight digital marketing domains — search engine optimization, social media, pay-per-click, conversion optimization, digital analytics, content, mobile, and email marketing. Fast-track your career in digital marketing today with practical training you can apply on the job.

#### **Course Outcomes:** Upon completion of the course students will be able to:

Sr. No.	Course Outcomes	Cognitive levels of attainment as per Bloom's Taxonomy
1	Understand Digital Business Models	L1,L2
2	Understand A.I. and machine learning terminologies, mind-set and its application in marketing	L1,L2
3	Build sophisticated machine learning models – learn how to gather and clean data, select an algorithm, train, evaluate and deploy a model	L1,L2
4	Predict churn, sales or score leads with tools	L1,L2,L5
5	Segment customers; build clustering models to drive personalization.	L1,L2,L5,L6
6	Build computer vision models for social visual listening, use natural language processing to predict consumption preferences.	L2,L5

Module No.	Topics	Hrs.	Cognitive levels of attainment as per Bloom's Taxonomy	
1	Introduction - Digital Marketing	7	L1,L2	
	Digital Marketing Skills empowered by AI:SEO, Search Engine Marketing, Social Media Marketing, Web Analytics, Email Marketing, Content Marketing, Influencer Marketing, Conversion Rate Optimization, Tools Based Marketing, Lifecycle Marketing Automation.			
2	Full Funnel Marketing	8	L1,L2,L3	
	<b>Acquisition:</b> Content marketing, landing page testing, campaign optimization, conversion rate optimization, lead scoring, competition and trend analysis, predict sales, optimize product pricing,			



## TCET DEPARTMENT OF INFORMATION TECHNOLOGY (IT) [Accredited by NBA for 3 years, 3<sup>rd</sup> Cycle Accreditation w.e.f. 1<sup>st</sup> July 2019] Choice Based Credit Grading System with Holistic Student Development (CBCGS - H 2019) Under TCET-Autonomy Scheme - 2019



Activation  Personalization, psychographic segmentation, Retention Predict churn, customer care chatbot, sentiment analysis, visual social listening, personalization Revenue Predict and maximize customer lifetime value, recommender systems, market basket analysis Referral Predict whether user recommend your product  3 Marketing framework and tools  Planning:Hubspot, Brightedge, Node, Crayon, Equals3, Marketmuse, Pathmatics, Calibermind, Alegion, Netra Production: Acrolinx, Narrative Science, Clarifai, GumGum, phrasee, curate Attentioninsight Personalization: Uberflip, Klevu, Seventh Sense, Blueshift, Promotion: Yext, Albert, Onespot, Cortex, Siftrock, inPowered, Performance:Monkeylearn, PaveAI,  Predictive Analytics  Fundamentals of predictive analytics, Prediction model for lead scoring and sales forecasting, churn prediction model, Predictive modelling for customer behaviour, automated segmentation  Psychographics, NLP and Computer Vision  7 L1,L2,L3,L	L5
segmentation, behavioral segmentation  Retention Predict churn, customer care chatbot, sentiment analysis, visual social listening, personalization Revenue Predict and maximize customer lifetime value, recommender systems, market basket analysis Referral Predict whether user recommend your product  Marketing framework and tools  Planning: Hubspot, Brightedge, Node, Crayon, Equals 3, Marketmuse, Pathmatics, Calibermind, Alegion, Netra Production: Acrolinx, Narrative Science, Clarifai, GumGum, phrasee, curate Attentioninsight Personalization: Uberflip, Klevu, Seventh Sense, Blueshift, Promotion: Yext, Albert, Onespot, Cortex, Siftrock, inPowered, Performance: Monkeylearn, PaveAI,  Predictive Analytics  Fundamentals of predictive analytics, Prediction model for lead scoring and sales forecasting, churn prediction model, Predictive modelling for customer behaviour, automated segmentation	
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Predict churn, customer care chatbot, sentiment analysis, visual social listening, personalization  Revenue Predict and maximize customer lifetime value, recommender systems, market basket analysis  Referral Predict whether user recommend your product  3 Marketing framework and tools  Planning:Hubspot, Brightedge, Node, Crayon, Equals3, Marketmuse, Pathmatics, Calibermind, Alegion, Netra Production: Acrolinx, Narrative Science, Clarifai, GumGum, phrasee, curate Attentioninsight Personalization: Uberflip, Klevu, Seventh Sense, Blueshift, Promotion: Yext, Albert, Onespot, Cortex, Siftrock, inPowered, Performance:Monkeylearn, PaveAI,  Predictive Analytics  Fundamentals of predictive analytics, Prediction model for lead scoring and sales forecasting, churn prediction model, Predictive modelling for customer behaviour, automated segmentation	L5
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Predict and maximize customer lifetime value, recommender systems, market basket analysis  Referral Predict whether user recommend your product  3 Marketing framework and tools  Planning: Hubspot, Brightedge, Node, Crayon, Equals 3, Marketmuse, Pathmatics, Calibermind, Alegion, Netra Production: Acrolinx, Narrative Science, Clarifai, GumGum, phrasee, curate Attentioninsight Personalization: Uberflip, Klevu, Seventh Sense, Blueshift, Promotion: Yext, Albert, Onespot, Cortex, Siftrock, inPowered, Performance: Monkeylearn, PaveAI,  Predictive Analytics  Fundamentals of predictive analytics, Prediction model for lead scoring and sales forecasting, churn prediction model, Predictive modelling for customer behaviour, automated segmentation	L5
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Referral Predict whether user recommend your product  3 Marketing framework and tools  Planning:Hubspot, Brightedge, Node, Crayon, Equals 3, Marketmuse, Pathmatics, Calibermind, Alegion, Netra Production: Acrolinx, Narrative Science, Clarifai, GumGum, phrasee, curate Attentioninsight Personalization: Uberflip, Klevu, Seventh Sense, Blueshift, Promotion: Yext, Albert, Onespot, Cortex, Siftrock, inPowered, Performance:Monkeylearn, PaveAI,  Predictive Analytics  Fundamentals of predictive analytics, Prediction model for lead scoring and sales forecasting, churn prediction model, Predictive modelling for customer behaviour, automated segmentation	L5
Marketing framework and tools  Planning: Hubspot, Brightedge, Node, Crayon, Equals 3, Marketmuse, Pathmatics, Calibermind, Alegion, Netra Production: Acrolinx, Narrative Science, Clarifai, GumGum, phrasee, curate Attentioninsight Personalization: Uberflip, Klevu, Seventh Sense, Blueshift, Promotion: Yext, Albert, Onespot, Cortex, Siftrock, inPowered, Performance: Monkeylearn, PaveAI,  Predictive Analytics  Fundamentals of predictive analytics, Prediction model for lead scoring and sales forecasting, churn prediction model, Predictive modelling for customer behaviour, automated segmentation  8 L1,L2,L3 L1,L2,L3 L1,L2,L3 L1,L2,L3 L2,L3,L3 L3 L1,L2,L3 L4 L1,L2,L3 L3 L1,L2,L3 L3 L1,L2,L3 L3 L1 L1,L2,L3 L3 L1 L1,L2,L3 L3 L1 L1,L2,L3 L3 L1 L1,L2,L3 L3 L3 L1 L1,L2,L3 L3 L3 L3 L4 L3 L4 L4 L4 L5	L5
Planning:Hubspot, Brightedge, Node, Crayon, Equals3, Marketmuse, Pathmatics, Calibermind, Alegion, Netra Production: Acrolinx, Narrative Science, Clarifai, GumGum, phrasee, curate Attentioninsight Personalization: Uberflip, Klevu, Seventh Sense, Blueshift, Promotion: Yext, Albert, Onespot, Cortex, Siftrock, inPowered, Performance:Monkeylearn, PaveAI,  Predictive Analytics  7 L1,L2,L3,L.  4 Fundamentals of predictive analytics, Prediction model for lead scoring and sales forecasting, churn prediction model, Predictive modelling for customer behaviour, automated segmentation	,L5
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Personalization: Uberflip, Klevu, Seventh Sense, Blueshift, Promotion: Yext, Albert, Onespot, Cortex, Siftrock, inPowered, Performance: Monkeylearn, PaveAI,  Predictive Analytics  Fundamentals of predictive analytics, Prediction model for lead scoring and sales forecasting, churn prediction model, Predictive modelling for customer behaviour, automated segmentation	
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Fundamentals of predictive analytics, Prediction model for lead scoring and sales forecasting, churn prediction model, Predictive modelling for customer behaviour, automated segmentation	
Prediction model for lead scoring and sales forecasting, churn prediction model,  Predictive modelling for customer behaviour, automated segmentation	
prediction model, Predictive modelling for customer behaviour, automated segmentation	
Predictive modelling for customer behaviour, automated segmentation	
segmentation	
Psychographics, NLP and Computer Vision 7 L1,L2,L3,L	
Customer psychographics, leveraging personality traits to predict	
consumption preferences using NLP, Detect emotions, assign labels,	
understand text from images, detect news events, logos using Computer Vision	
Futuristic Marketing 8 L2,L3	
6	
IoTs Augmented Reality, Virtual Reality and XR for Marketing,	
Blockchain and smart contracts for marketing, NeuroMarketing,	
Wearable Tech, Personal Chatbots	
Total Hours 45	

#### **Books and References:**

Sr. No	Title	Authors	Publisher	Edition	Year
1	Artificial intelligence marketing and predicting consumer choice: an overview of tools and techniques	Struhl, S.	Kogan Page Publishers	Third	2017
2	AI for Marketing and Product Innovation: Powerful New Tools for Predicting Trends, Connecting with Customers, and Closing Sales.	Appel, A., Sthan unathan, S., Prad eep, A. K.	Wiley.	Third	2018
3	Artificial intelligence for marketing: practical applications	Sterne, J.	John Wiley & Sons	Fourth	2017
4	Using Artificial Intelligence in Marketing: How to harness AI and maintain the competitive edge.	King, K.	Kogan Page Publishers	First	2019

#### **Online References:**

Sr. No.	Website Name	URL	<b>Modules Covered</b>
1	https://www.iimcal.ac.in/	https://iimcal.talentsprint.com/ai-powered-marketing/index.html?utm_source=googlesear ch&utm_medium=cpc&utm_campaign=iimc-aipm-googlesearch-india&utm_content=ai-in-marketing-by-iimc&gclid=CjwKCAjwyo36BRAXEiwA24CwGVQrXnOTpcARRsFtvt8b9VAPqwV7KGPFmPyx36i1Zafl_7Br1OJEEhoChC4QAvD_BwE/	M1,M2,M3,M4,M5,M6
2	https://www.courser a.org/	https://www.coursera.org/learn/uva-darden- market-analytics	M4,M5,M6
3	https://academy.hub spot.com/	https://academy.hubspot.com/courses/artificial -intelligence-and-machine-learning-in- marketing?hstc=89107140.de4401799f3edc e1fd42a1704a37ab4a.1598174195879.159817 4195879.1598174195879.1&hssc=8910714 0.1.1598336323938&hsfp=3825083997&hs CtaTracking=e4d097a0-ed0c-4f82-8e93- e9016ea31749%7C00439f3d-17bf-4431-af12- 50a507004fcd	M1,M2,M3,M4,M5,M6

#### T.E. Semester-VI Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019) TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

	B.E (Information Technology)					T.E.(SEM : VI)			
	Course Name: Software Process Automation						Course Co	de: OEC-IT 601	2
Te	eaching Sc	cheme (Pro	gram Speci	fic)	]	Examin	ation Scheme (For	mative/ Summa	tive)
Modes of Teaching / Learning / Weightage				]	Modes	of Continuous Asse	ssment / Evalua	tion	
Hours Per Week				Theory (100)		Practical/Oral (25)	Term Work (25)	Total	
Theory	Tutorial	Practical	Contact Hours	Credits	IA	ESE	PR /OR	TW	
3	-	-	3	3	25	75	-	-	100
	<u> </u>	IA:	In-Semester	r Assessm	ent- P	aper Du	aration – 1.5 Hours		<u> </u>

**ESE: End Semester Examination-** Paper Duration - 3 Hours

Prerequisite: Object Oriented Programming, Frontend Backend connectivity

#### **Course Objective:**

The objective of the course is to introduce to the students about the integration people involved in the software process with the development and tools required for automation of the project development.

#### **Course Outcomes:** Upon completion of the course students will be able to:

SN	Course Outcomes	Cognitive levels of attainment as per Bloom's
		Taxonomy
1	Understand the importance of process automation and models of software process	L1, L2
2	Analyze the security and configuration management	L1, L2, L3,L4
3	Understand and apply the build concepts using a build tool	L1, L2, L3,L4
4	Understand the testing concepts and apply them to the project	L1, L2, L3,L4
5	Identify the activities in agile project management and use a tool for the same	L1, L2, L3,L4
6	Understand and identify the various principles of quality assurance	L1, L2, L3,L4

#### **Detailed Syllabus:**

Modu le No.	Topics	Hrs.	Cognitive levels of attainment as per Bloom's
			Taxonomy
1	Introduction to process Automation		L1, L2
	Importance of process automation, types of models, prescriptive and descriptive models, Devops model, process modelling objectives and goals	6	
2	Automation of config management		L1, L2, L3,L4
	overview of configuration management, Github and git tool	8	
3	Build automation		L1, L2, L3,L4
	Overview of build management, Jenkins tool for build management	4	
4	Test automation	8	L1, L2, L3,L4
	Overview of testing concepts, test cases, selenium tool		
5	Project management	8	L1, L2, L3,L4
	Project management concepts, agile team, Atlasian jira project management tool		
6	Quality management	11	L1, L2, L3,L4
	Quality concepts and metrics, CMMI, ISO, spice, six sigma, Total Quality management		
	Total Hours	45	

#### **Books and References:**

	Title	Authors	Publisher	Edition	Year
1	The DevOps handbook	Gene Kim, Jez Humble, Ptrik Debois & John Willis	IT revolution Press	first Edition	2016
2	Selenium WebDriver 3 Practical Guide: End-to- end Automation Testing for Web and Mobile Browsers with Selenium WebDriver	Satya Avasarala	Packt Publishing Ltd,	Second Edition	2018

#### **Online Resources:**

S. No	Website Name	/URL	Modules Covered
1	www.researchgate	https://www.researchgate.net/publication/25886535 6 Software Process Definition and Management	M6

#### T.E. Semester –VI Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019)

TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

B.E. ( Information Technology )					T.I	E. SEM: VI			
Course Name :Entrepreneurship Development and Management					Course Co	ode : OEC IT-60	13		
Teaching Scheme (Program Specific)				Examination Scheme (Formative/ Summative)					
Mo	Modes of Teaching / Learning / Weightage				Modes of Continuous Assessment / Evaluation				
	Hours Per Week				neory 100)	Practical/Oral (25)	Term Work (25)	Total	
Theory	Tutorial	Practical	Contact Hours	Credits	IA	ESE	PR/OR	TW	
3	-	-	3	3	25	75	-	-	100

IA: In-Semester Assessment - Paper Duration - 1.5 Hour

ESE: End Semester Examination - Paper Duration - 3 Hours

The weightage of marks for continuous evaluation of Term work/Report: Formative (40%), Timely completion of practical (40%) and Attendance / Learning Attitude (20%)

Prerequisite: entrepreneurial mindset

<u>Course Objective:</u> The course intends to inculcate entrepreneurial skills into the students and groom the aspiring learner to establish and successfully run an enterprise.

#### **Course Outcomes:** Upon completion of the course students will be able to

Sr No	Course Outcomes	Cognitive levels of attainment as per Bloom's Taxonomy
1	Recognize an overview of basic entrepreneurship concepts	L1, L2
2	Design a business plan and understand importance of capital	L1, L2, L3, L4, L5, L6
3	Discuss the rules and legislation w.r.t. entrepreneurship	L1, L2
4	Identify sources for organizational assistance in this field	L1, L2
5	Use knowledge gained for effective management of business	L1, L2, L3
6	Recognize ways of achieving success in business	L1, L2

Module Topics No.	Hrs.	Cognitive levels of attainment as per Bloom's Taxonomy
1 Overview of Entrepreneurship		
Definition, Importance, Roles and Functions, Evolution of term 'Entrepreneurship', Factors influencing Entrepreneurship, Characteristics of an Entrepreneur, of Types of Entrepreneur, Contribution of Government Agencies in Sourcing information for Entrepreneurship, Role of Entrepreneurship in the National Economy	5	L1, L2
2 Business Plans and importance of capital to Entrepreneurship		
Preliminary and Marketing Plans, Management and Personnel, Start-up Costs and Financing as well as Projected Financial Statements, Legal Section, Insurance, Suppliers and Risks, Assumptions and Conclusion, Capital and its Importance to the Entrepreneur Entrepreneurship And Business Development: Starting a New Business, Buying an Existing Business, New Product Development, Business Growth and the Entrepreneur Law and its Relevance to Business Operations	10	L1, L2, L3, L4, L5, L6
Rules and Legislation		
Applicability of Legislation, Industries Development (Regulations) Act, 1951, Factories Act, 1948, The Industrial Employment (Standing Orders) Act, 1946, West Bengal Shops and Establishment Act, 1963, Environment (Protection) Act, 1986, The sale of Goods Act, 1950, Industrial Dispute Act 1947	6	L1, L2
4 Organization Assistance		
Assistance to an entrepreneur, New Ventures, Industrial Park (Meaning, features, & examples), Special Economic Zone (Meaning, features & examples), Financial assistance by different agencies, MSME Act Small Scale Industries, Carry on Business (COB) license, Environmental Clearance, National Small Industries Corporation (NSIC), Government Stores Purchase scheme (e-tender process), Excise exemptions and concession, Exemption from income tax, Quality Standards with special reference to ISO, Financial assistance to MSME, Modernization assistance to small scale unit, The Small Industries Development Bank of India (SIDBI), The State Small Industries Development Corporation (SSIDC), Export oriented units, Shilpabandhu-M Incentives for entrepreneurs, Other agencies for industrial assistance, Directorate General of Supplies and Disposals(DGS & D), Khadi and Village Industries Commission (KVIC), Industrial Estate	11	L1, L2
5 Effective Management of Business	0	
Issues and problems faced by micro and small enterprises and effective management of M and S enterprises (risk management, credit availability, technology innovation, supply chain management, linkage with large industries), exercises, e-Marketing  Women Entrepreneurship Development, Social entrepreneurship-role and need, EDP cell, role of sustainability and sustainable development for SMEs, case studies, exercises	8	L1, L2, L3
6 Achieving success in small business		
Stages of the small business life cycle, four types of firm-level growth strategies, Options – harvesting or closing small business Critical Success factors of small business	5	L1, L2
Total Hours	45	

# **Books and Reference:**

Sr	Title	Authors	Publisher	Edition	Year
1	Entrepreneurship Development and	Dr. A. K. Singh	Laxmi Pub. Ltd.	First	2009
	Management	_			
2	Entrepreneur and Entrepreneurship	Mohd Asif Hasan			
3	Small Business and	S. Anil Kumar	I. K. International	First	2008
	Entrepreneurship		pvt. Ltd.		

# **Online Resources:**

Sr	Website Name	URL	<b>Modules Covered</b>
1	www.nptel.ac.in	https://nptel.ac.in/courses/110/106/110106141/	M1-M6
2	www.coursera.org	https://www.coursera.org/specializations/wharton- entrepreneurship	M1-M6

# T.E. Semester –VI Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019) TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

B.E.( Information Technology)				T.E. (Sem VI)					
Course Name: Indian Constitution				Course Co	ode: MC-IT 601				
Teaching Scheme (Program Specific) Examinat				ation Scheme (Formative/ Summative)					
Modes of Teaching / Learning / Weightage			Modes of Continuous Assessment / Evaluation			on			
Hours Per Week Theory			Practical/Oral	Term Work	Total				
Theory	Tutorial	Practical	Contact Hours	Credits	IA	ESE	PR	TW	
1	-	-	1	-	-	-	-	25	25

The weightage of marks for evaluation of Term work/ Report: Formative (40%), Timely completion of practical (40%) and Attendance/ Learning Attitude (20%)

#### **Course Objective:**

The objective of this course is to give knowledge of Indian Constitution to students in order to ensure that the rules and regulations under which Central & State Govt function. Students would also be acquainted with various provisions, articles, important autonomous Govt bodies, Judiciary and the rights of every citizen of India. An engineer must have general idea of Constitution of India.

#### **Course Outcomes:**

Upon completion of the course students will be able to:

SN	Course outcomes	Cognitive levels of attainment as per Bloom's Taxonomy
1	Learn the salient featuresand importance of Indian Constitution	L1, L2
2	Understand the fundamental rights and duties	L1, L2
3	Learn about election methods and powers of Government of the Union	L1, L2
4	Learn about election methods and powers of Government of the State	L1, L2
5	Understand Indian Judiciary system	L1, L2
6	Understand about various Govt bodies and establishments of India	L1, L2

Module No.	Topics	Hrs	Cognitive levels of attainment as per Bloom's Taxonomy
	Constitution – Structure and Principles		
1	Meaning and importance of Constitution, : Making of Indian Constitution – Sources, Salient features of Indian Constitution	2	L1, L2
	Fundamental Rights and Directive Principles		
2	Fundamental Rights, Fundamental Duties, Directive Principles, Union List& State List, Concurrent List	2	L1, L2
	Government of the Union		L1, L2
3	President of India – Election and Powers, Prime Minister and Council of Ministers, Lok Sabha – Composition and Powers, Rajya Sabha – Composition and Powers	3	L1, L2
	Government of the States		
4	Governor – Powers  Chief Minister and Council of Ministers  Legislative Assembly – Composition and powers  Legislative Council – Composition and powers  Local Govt & Panchayati Raj	3	L1, L2
	The Judiciary		
5	Features of judicial system in India, : Supreme Court –Structure and jurisdiction , High Court – Structure and jurisdiction	2	L1, L2
	Administrative organization and constitution		
6	Federalism in India – Features, Local Government-Panchayats–Powers and functions; 73rd and 74th amendments, Election Commission – Organization and functions, Comptroller & Auditor General of India (CAG), Attorney General of India& Advocate General of State, Central Vigilance Commission (CVC), Citizen oriented measures – RTI and PIL – Provisions and significance, UPSC & State PSC	3	L1, L2
	Total Hours	15	

**Books and References:** 

SN	Title	Authors	Publisher	Edition	Year
1	India's Constitution	M.V.Pylee	New Delhi; S. Chand Pub	16	2017
2	Indian Polity	M Laxmikanth	McGraw Hill Chennai	05	2017
3	The Constitutional Law of India	J.N. Pandey	Allahabad; Central Law Agency	55	2018
4	Introduction to the Constitution of India	Durga Das Basu	Gurgaon; LexisNexis	23	2018

S. No.	Website Name	URL	Modules Covered
1	India.gov.in.	https://www.india.gov.in/sites/upload_files/npi/files/coi_part_full.pdf	All

#### T.E. Semester -VI

# Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019) TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

	B.E. (Information Technology)				T.E. SEM:VI			
Course Name: Professional Skills VI(Cloud Technology -AWS)					Course Code: HSD IT PS 601			
Teaching scheme (Holistic Student Development - HSD) (Conducted in the beginning of Semester during first 3 Weeks			Examination Scheme(Formative/Summative)					
N	Modes of Teaching/Learning/Weightage			eightage	Modes of continuous Assessment/Evaluation			
		Hour	·s		Presentation	Report	Total	
Theory	Tutorial	Practical	Contact Hours	Credits	AC	AC	TW	
15	-	30	45	2	50	25	75	

#### AC- Activity evaluation TW - Term Work Examination

Weightage of Marks for continuous evaluation of Termwork /Report : Formative(40%)Timely completion of practical(40%),Attendance Learning Attitude (20%)

Prerequisite: Internet Programming, Knowledge of any programming language

<u>Course Objective:</u> The course intends to deliver the fundamentals of cloud computing and Amazon Web Services with the knowledge of virtualization, Lambda function, creating different applications using DynamoDB, interactive serverless web applications and functions.

Sr. No.	Course Outcomes	Cognitive levels of attainment as per Bloom's Taxonomy
1	Discuss the fundamentals of cloud computing and and various services of AWS.	L1, L2, L3 L4
2	Explain and Create an EC2 instance and EBS volume types and create an EC2 Instance.	L1, L2, L3 L4
3	Understand the usage of EBS persistent storage and Amazon storage services S3	L1, L2, L3 L4
3	To write functions with the AWS Lambda Service that respond to events and integrate other AWS Services	L1, L2, L3 L4
4	To design, build, and deploy interactive serverless web applications using Amazon API Gateway to query Amazon DynamoDB data	L1, L2, L3 L4
5	To build and run applications and services and analyze the performance	L1, L2, L3 L4,L5

Module	Topics	Hrs.	Cognitive levels of
No.			attainment as per Bloom's Taxonomy
1	Virtualization & cloud computing		,
	What is Cloud Computing, cloud computing service and Deployment Models, Need of Virtualization and cloud computing, Why AWS, Various cloud computing products offered by AWS	2	L1, L2, L3 ,L4
2	Elastic Compute cloud		
	Elastic Compute Cloud(EC2): Compute Basics, Instance types, EC2 instance types & Pricing Models, , Launching an AWS EC2 instance, Introduction to Elastic Block Store - EBS , EBS Snapshots , EBS Volume Types Instance Store Volumes,	3	L1, L2, L3 ,L4
3	Elastic Load Balancer & Storage Service		
	Introduction to Elastic Load Balancer ,Types of ELB	2	L1, L2, L3 ,L4
	,autoscaling, Introduction to Simple Storage Service (S3) , Features of S3		
4	Serverless Computing with AWS Lambda		
	What is serverless computing, need of Aws Lambda, working with AWS Lambda, Create API Gateway, Building our API ,Link Lambda Function to API Gateway, Passing data to API gateway, Amazon Lex	3	L1, L2, L3 ,L4
5	Amazon DynamoDB	_	
	Introduction to Amazon DynamoDB, Features of DynamoDB,DynamoDB API,Creating and querying DynamoDB, Serverless Web Apps using Amazon DynamoDB.	3	L1, L2, ,L3,L4
	Access Management & Monitoring		L1, L2, L3.L4 ,L5
6	Understanding the IAM Policies, IAM User, IAM Policy and IAM Role, Introduction to CloudWatch, Auditing AWS environment with CloudTrail	2	
	Total Hours	15	

# **Practical Details:**

Prac tical No.	Type of experiment	Practical/Experiment topic	Hrs	Cognitive levels of attainment as per Bloom's Taxonomy
1	Basic Experiment	Launch an EC2 Instance.	2	L1, L, L3,L4
2		Launch EC2 Instance with multiple EBS Volumes Attached	2	L1, L2, L3,L5
3	Design Experiment	Create an AWS Lambda Function	2	L1, L2, L3,L4
4		Create DynamoDb table and working with Queries	2	L1, L2, L3,L4
5		Create AWS Lambda and API gateway to POST form data and insert in DynamoDb table	2	L1, L2, L3,L4
6		Serverless Web Apps using Amazon DynamoDB	4	L1, L2, L3,L4
7	Advance Experiment	Creating a Simple Bot with Lex	2	L1, L2, L3,L4
8		Serverless Architectures using Amazon CloudWatch Events and Scheduled Events with AWS Lambda	4	L1, L2, L3,L4
9		Using AWS Lambda with Amazon CloudWatch and SNS to Implement a Slack Chat Bot	4	L1, L2, L3,L4
10	Miniproject	Miniproject	6	L1, L2, L3,L4,L5,L6
		Total	30	

# **Books and References:**

Sr. No	Title	Authors	Publisher	Edition	Year
1	Learning Amazon Web Services (AWS): A Hands- On Guide to the Fundamentals of AWS Cloud	Mark Wilkins	Addison-Wesley Professional	1 st Edition	2019
2	Learning AWS	Aurobindo Sarkar, Amit Shah	Packt Publishing Ltd	1 st Edition	2015
3	Aws: 2019 Amazon Web Services Beginners User Guide. The Ultimate Tutorial	Julian Hun	Independently Published	1 st Edition	2019

Sr. No.	Website Name	URL
1	https://aws.amazon.com/	https://amazon.qwiklabs.com/catalog?keywords=introduction%20to%20aws%20lambda&ransack=true
2	https://docs.aws.amazon.co/	https://docs.aws.amazon.com/dynamodb/?id=docs_gateway
3	ttps://www.edureka.co/	https://www.edureka.co/blog/amazon-dynamodb-tutorial
4	https://docs.aws.amazon.co m/	https://docs.aws.amazon.com/

#### T.E. Semester –VI Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019) TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

				tonomy senem	- (				
	H	3.E (Informa	ation Techr	nology )			T.E(SEM : VI)		
Course Name: Project Based Learning-IV						Course Code: HSD-ITPBL601			
Teaching scheme (Holistic Student Development - HSD) (Conducted in the beginning of Semester during first 3 Weeks				]	Examination Scheme (Formative/ Summative)				
M	lodes of Tea	ching / Lea	rning / Wei	ightage	I	Modes o	of Continuous Asso	essment / Evalu	ation
Hours					eory 100)	Presentation (25)	Report (25)	Total	
Theory	Tutorial	Practical	Contact Hours	Credits	IA	ESE	AC	AC	TW
-	30 30 1					-	25		25
	The weightage of marks for continuous evaluation of Term work/Report: Formative (40%), Timely completion of practical (40%) and Attendance/Learning Attitude (20%)								
Prerequi	isite: Compi	uter Fundam	entals & kno	owledge of Pro	gramı	ning La	nguages		

<u>Course Objectives:</u> The course intends to deliver the fundamental knowledge of basic real time problems, study existing solutions, prepare literature survey, and apply basic computing & mathematics fundamentals and fundamental concepts of Programming such as C/C++ and Java to solve Basic real time problems.

Sr. No.	Course Outcomes	Cognitive levels of attainment as per Bloom's Taxonomy
1	To identify & analyze the basic real time problems and prepare literature survey.	L1, L2, L3,L4
2	Identify & apply appropriate technologies & programming constructs to solve problems.	L1, L2, L3
3	Presenting & Documenting results obtained.	L1, L2, L3,L4

# **Suggested Project Listing:**

Sr. No.	Project Title
1.	Separate banking software for persons with intellectual disabilities including the better access to avail the benefits of ATM services
2.	IOT in agriculture
3.	Games on Road Safety
4.	Google Ad Grants online marketing challenge
5.	IoT in healthcare
6.	Google Ad Grants online marketing challenge
7.	Design an intelligent algorithm leveraging big data/AI/machine learning techniques that can learn from user viewing behavior
8.	End to end mapping of network to arrive at the expected time of delivery
9.	Image analysis and compression
10.	Knowledge Enhancement Platform
11.	App development using IOT
12.	Game Development
13.	Sentiment Analysis using Social Media responses
14.	To design dynamic website using advanced web technologies
15.	Identifying accident prone area for roads

Note: Project topic can be selected as per the Domain and current Trends in the Technology.

# T.E. Semester –VI Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019) TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

					10 (11.0.1.7)	1.1.2020-2	1)	
	<b>B.E</b> (	(Informatio	n Technolo	ogy)		<b>T.E(SEM :</b> VI)		
Course Name: Research Based Learning II					Cour	Course Code: HSD-ITRBL601		
Teaching scheme (Holistic Student Development - HSD) (Conducted in the beginning of Semester during first 3 Weeks			Examin	ation Schei	me (Formative/ Su	mmative)		
Mode	es of Teach	ing / Learni	ing / Weigl	ntage		Assessment	t/Evaluation Scher	ne
Hours			Presen	tation	Report	Term Work		
Theory	Tutorial	Practical	Contact Hours	Credits	A	C	AC	TW
-	-	30	30	1	25	5	25	50
AC- Activity Evaluation								
<b>Total weightage of marks for continuous evaluation of Term work/Report:</b> Formative (40%), Timely Completion of Practical (40%) and Attendance/Learning Attitude (20%).								
Prerequi	site:Subjec	t knowledge	, Domain k	nowledge				

# **Course Objectives:**

This course is focused to give basic aspects of Idea generation, Competitive programming, Research and development, including research methodologies, innovation.

S.N.	Course Outcome	Cognitive level attainment as per revised Bloom Taxonomy
1	Student will be able to create new idea for problem solving related to industry or societal issues.	L1, L2, L3,L4
2	Students will be to develop the code for given problem definition in a competitive environment.	L1, L2, L3,L4
3	Students will be to publish research paper.	L1, L2, L3,L4,15,L6
4	Student will be able to create new idea for problem solving related to industry or societal issues.	L1, L2, L3,L4,15,L6

Modul e No.	Topics	Cognitive level attainment as per revised Bloom Taxonomy
1	Idea Generation	L1, L2, L3,L4
	I. Introduction to idea Generation: Introduction to invention and innovation, managing creativity, Techniques for generating ideas, Steps for Idea generation to implementation. Transforming Idea into project with implementation II. Brainstorming session with peers for idea generation and assessment, Experience sharing by entrepreneurs or Hackathon Winners. (Idea must be such that it should be converted into project and further into Product if possible, it can be multidisciplinary projects also)  Idea competition and evaluation	
2	Competitive Programming	L1, L2, L3,L4
	I. Introduction to competitive programming, benefits, Tips for good programming performance, logic development (Problem Solving strategies, loops)  II. Mock Evaluation/Experience sharing by good coders  Coding competition and evaluation	
3	Research Publication	L1, L2,
	Forming interest groups with mentors, Topic Identification, Literature Survey, and Sketching of Idea/Design of Survey, Implementation, and Analysis of Results, Identifying journal /conference for publication conference paper, Publishing of research Paper/Survey paper.  Evaluation by faculty as per format.	L3,L4,15,L6
4	Management of Innovation and Technical Change	L1, L2,
	What is innovation, kinds of Innovation, Innovation as a core business process, Developing an innovation strategy, Sources of innovation, Creating new products and services Idea competition and evaluation.	L3,L4,15,L6

# **References:**

Sr. No.	Title	Authors	Publisher	Edition	Year
1.	Research Methodology Methods and Techniques	C.R. Kothari	New Age International	2nd Edition	2004
	•		Limited,		
2.	Entrepreneurship Development	Poornima M.	Pearson	5th Edition	2005
	and Small Business Enterprise	Charantimath	Education		
	_		India		
3.	Law Relating to Patents, Trade	B. L. Wadehra	Universal	Kindle	2004
	Marks, Copyright, Designs and		Law		
	Geographical Indications		Publishing		
			Co Ltd		

Sr. No.	Website Name	URL	Modules Covered
1.	https://www.statpac.co m	https://www.statpac.com/online-software-manual/Basic-Research-Concepts.htm	M1
2.	https://www.slideshare.	https://www.slideshare.net/25Mksp/management-technology-innovation-change	M2
3.	https://www.eng.ufl.ed u	https://www.eng.ufl.edu/leadership/wp-content/uploads/sites/7/2015/02/Engineering-Entrepreneurship-Course-Overview.pdf	M4
4.	https://www.vesalius.e du	https://www.vesalius.edu/wp-content/uploads/2016/11/BUS213G-S15.pdf	M3

#### Semester -VI

# Choice Based Credit Grading Scheme with Holistic Student Development (CBCGS- H 2019) TCET Autonomy Scheme (w.e.f. A.Y. 2020-21)

B.E. (Information Technology)					T.E.	. SEM: VI	
	Course Name: Summer Internship					Course Code: SI-IT601	
					essment/Evaluation Scheme		
of Semes	of Semester(Between 21st and 25th Week)			Presentation	Report	Non -Grant Term work	
Theory	AC	Practical	Contact Hours	Credits	AC	AC	based on the presentation and Report
-	1	-	160 * - 240*	4 *- 6*	-	-	50

AC- Activity evaluation TW – Term Work Examination

**Total weightage of marks for continuous evaluation of Term work/Report:** Formative (40%), Timely Completion of Practical (40%) and Attendance/Learning Attitude (20%).

Prerequisite: Fundamental knowledge of Information Technology related tools

Following activities should be considered for Summer Internship:-

- 1)Participitation in inhouse internship at the end of 5th and 6th semester of 2 week each.
- 2)Other activity which also will be considered are: Participation in Hackathon, Development of new Product/ Business Plan / Registration of start-up, Participation in IPR workshop/Leadership talks/Idea/ Design / Innovation/Technical Expos, Internship with Industry / Govt. / NGO/ PSU/MSME/Online Internship, Long Term Goals under Rural Internship.

#### **Course Objectives:**

To get industry like exposure in the college laboratories by carrying out projects using subject studied till 6<sup>th</sup> semester Also design innovative techniques / methods to develop the products.

To gain knowledge of marketing and publicizing products developed.

Sr. No.	Course Outcomes	Cognitive levels of attainment as per Bloom's Taxonomy
1	To apply subjects knowledge in the college laboratories for carrying out projects	L1, L2,L3
2	Able to developed innovative techniques / methods to develop the products	L1, L2,L3
3	Able to do marketing and publicity of products developed	L1, L2,L3

<sup>\*</sup> Students may go upto 240 hrs. to aquire maximum 6 credits. Students should collectively acquire total contact hrs in above activities in a span of 1 year (5th and 6th Semester). Student will submit a report to earn Termwork marks in internship at the end of 6th Semester.

Module No.	Topics	Cognitive levels of attainment as per Bloom's Taxonomy
	Program Specific Internship	
1	Training and certification on emerging technologies in domains offered by Department of Computer Engineering Applying classroom and laboratory knowledge to design, develop and deploy the products	L1, L2, L3
	Inter disciplinary Internship	
2	<ul> <li>To explore and understand issues and challenges in the other disciplines (EXTC, ELEX, MECH and CIVIL)</li> <li>Design, develop and deploy cost effective products using multidisciplinary approach</li> </ul>	L1, L2, L3
	Industry Specific Internship	
3	<ul> <li>To explore and understand issues and challenges in industry</li> <li>Developing solutions for industry specific problems</li> <li>Design, develop and deploy products for startup and SMEs</li> </ul>	L1, L2, L3
	Interpersonal Internship	
4	<ul> <li>To develop interpersonal skills such as leadership, marketing ,publicity and corporate ethics and communication</li> <li>To get competence in problem solving , presentation , negotiation skills</li> </ul>	L1, L2, L3
	Social Internship	
5	<ul> <li>Identify and study different real life issues in the society</li> <li>Identify societal problems and provide engineering solutions to solve these problems</li> </ul>	L1, L2, L3
	Academic Internship	
6	<ul> <li>Study report preparation, preparation of presentations, copy table book preparation, business proposal and IPR</li> <li>Capture aspirations &amp; expectations through interviews of students.</li> <li>Ways to connect research in technical institutes with industry.</li> <li>Taking inputs from self, local stakeholders and global stake holders which will help to develop process with comparative and competitive study.</li> </ul>	L1, L2, L3

# **Books and References:**

Sr. No.	Title	Authors	Publisher	Edition	Year
1	The Ultimate Guide to Internships: 100 Steps to Get a Great Internship and Thrive in It (Ultimate Guides)	Eric Woodard	Allworth	I	2015

Sr. No.	Website Name	URL	Modules Covered
1	https://www.letsintern.com/	https://www.letsintern.com/internships/summer-internships	M1-M6
2	https://codegnan.com	https://codegnan.com/blog/benefits-of-internships-and-importance	M1-M6
3	https://www.honorsociety.org	https://www.honorsociety.org/articles?category=internships	M1-M6