

1st March, 2021

MATRIBHASHA DIVAS – REPORT

Event: Matribhasha Divas

Duration: 23rd February, 2021

Mode of Conduct: Online

Venue: Zoom Meetings

Participants:

Matribhasha Divas Celebration	63
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Staff Involved:

Dr. Lochan Jolly (Dean-SSW)

Mrs. Poorva Waingankar (Activity Head Extra Curricular)

Dr. Manish Rana (TSDW Faculty In-charge)

Mr. Vikas Singh (TSDW Faculty In-charge)

Students Involved:

Sr. No.	Student Coordinators	Roles
1	Arya Mishra	Host
2	Janhavi Shetty, Dishant Doshi, Natasha Shetty	Technical
3	Mitesh Deodhar, Rutik Ambre	Overall Planning and Monitoring
4	Nitesh Maurya	Feedback

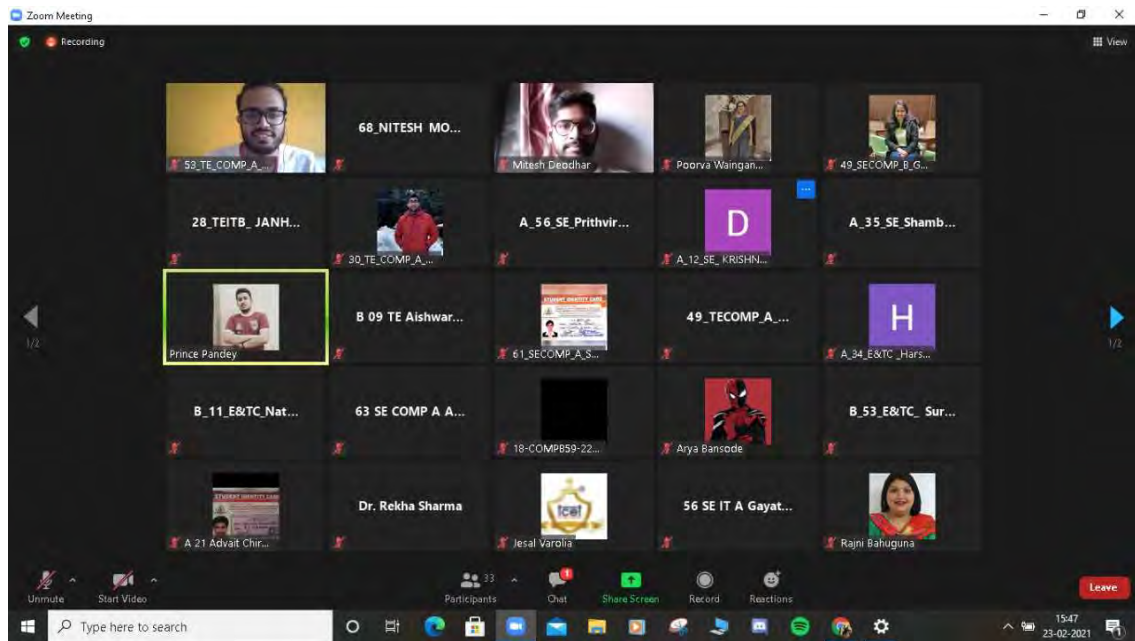
Description:

International Mother Language Day or as it is said in India, **Matribhasha Divas** is a worldwide annual observance held on 21 February to promote awareness of linguistic and cultural diversity and to promote multilingualism. The idea to celebrate Matribhasha Divas was put forward by Bangladesh for their success in recognition of the Bangla Language.

TSDW-TCET celebrated Matribhasha Divas in order to reinvigorate the rich diversity the country of India has in terms of language. The event commenced with the kind and motivating words by Dr. Lochan Jolly followed by Saraswati Vandana which was recited by Mrs. Poorva Waingankar.

In order to relive the beauty and diversity of our country in terms of language various activities were organized like singing and poem recitation. Various students and faculties actively participated in the activities by reciting poems or singing in their native language.

Glimpses of the Event:





Matribhasha Diwas
Celebrating our Multilingual Heritage

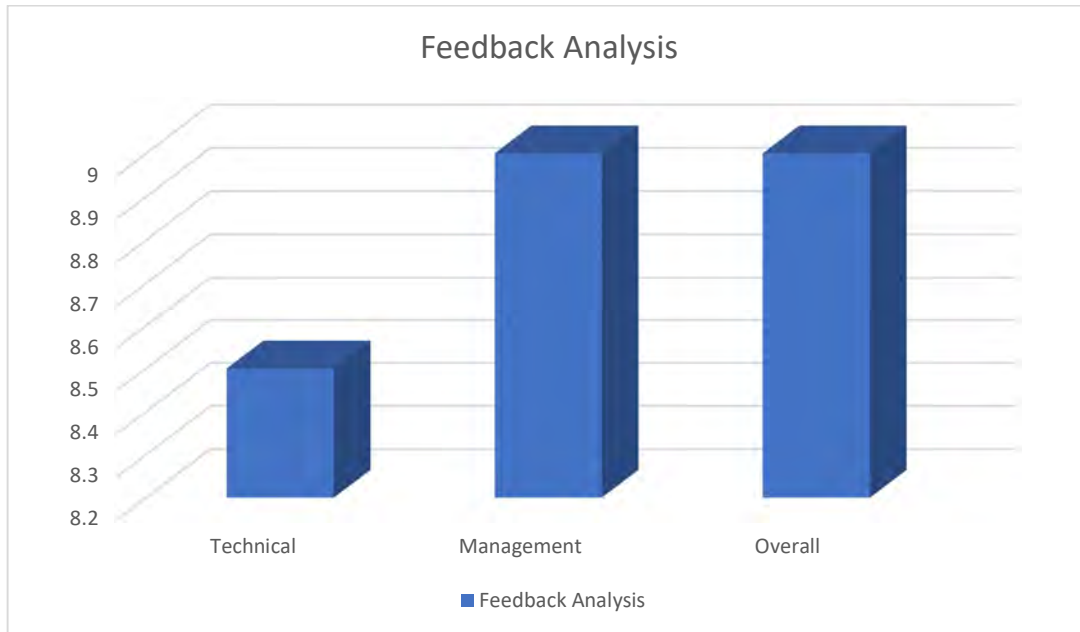
We invite all the students and faculty members to the first-ever multilingual open mic at TCET to celebrate the beauty of our diverse mother languages.

Time : 3 pm onwards **Venue:** Zoom platform
Date: Tue, 23rd Feb, 2021

Let's have an hour filled with lots of music, song, recitations, poetry and fun!!!



Feedback Analysis:





Analysis:

Sr No. & Parameters	Risk	Opportunity	Mitigation
1. Schedule	Schedule was designed in a hurry.	TSDW members managed the planning of the event.	Schedule was prepared 4 days prior.
2. Participation	Due to pandemic, getting participation was a bit tough.	With the help of social media platforms like TSDW Instagram Handle, the reach of the event was good enough to convey the message of celebration of Matrihasha Divas.	Public Relations team ways to promote via limited platforms.
3. Audience	Because of online mode there were only a few number of people in audience	TSDW members as well as college students and faculties actively participated.	Audience Interaction and involvement.
4. Future Scope	Lack of engagement due to current scenario.	To incorporate more activities digitally and offline as well.	Schedule and planning before a week.



Outcomes:

1. Students gained a unique experience during pandemic time.
2. Awareness about Matribhasha Divas was understood.
3. The celebration event provided a platform to all participants to express their love for language.

Conclusion:

The event was a great success and had achieved its desired purpose with a good response overall and motivation for more such online/offline events.

Prepared By

Arya Mishra
(Joint General Secretary)

Rutik Ambre
(Cultural General Secretary)

Mitesh Deodhar
(General Secretary)

Checked By

Mr. Vikas Singh/ Mr. Manish Rana
(Faculty In-Charge – TSDW)

Mrs. Poorva Waingankar
(Activity Head)

Dr. Lochan Jolly
(Dean – SSW)

Dr. Deven Shah
(Vice – Principal)

Dr. B.K. Mishra
(Principal)